



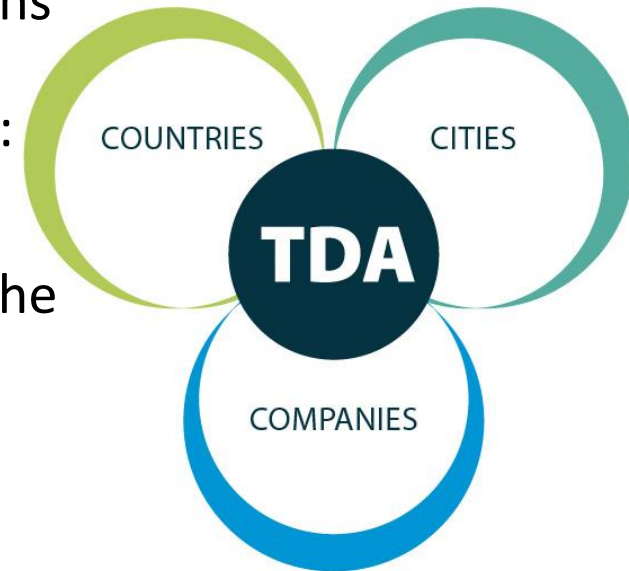
TRANSPORT DECARBONISATION ALLIANCE

*Willem Sulsters, Director for
Sustainability and City
Development, Rotterdam, NL*
TDA Launch
24th May 2018

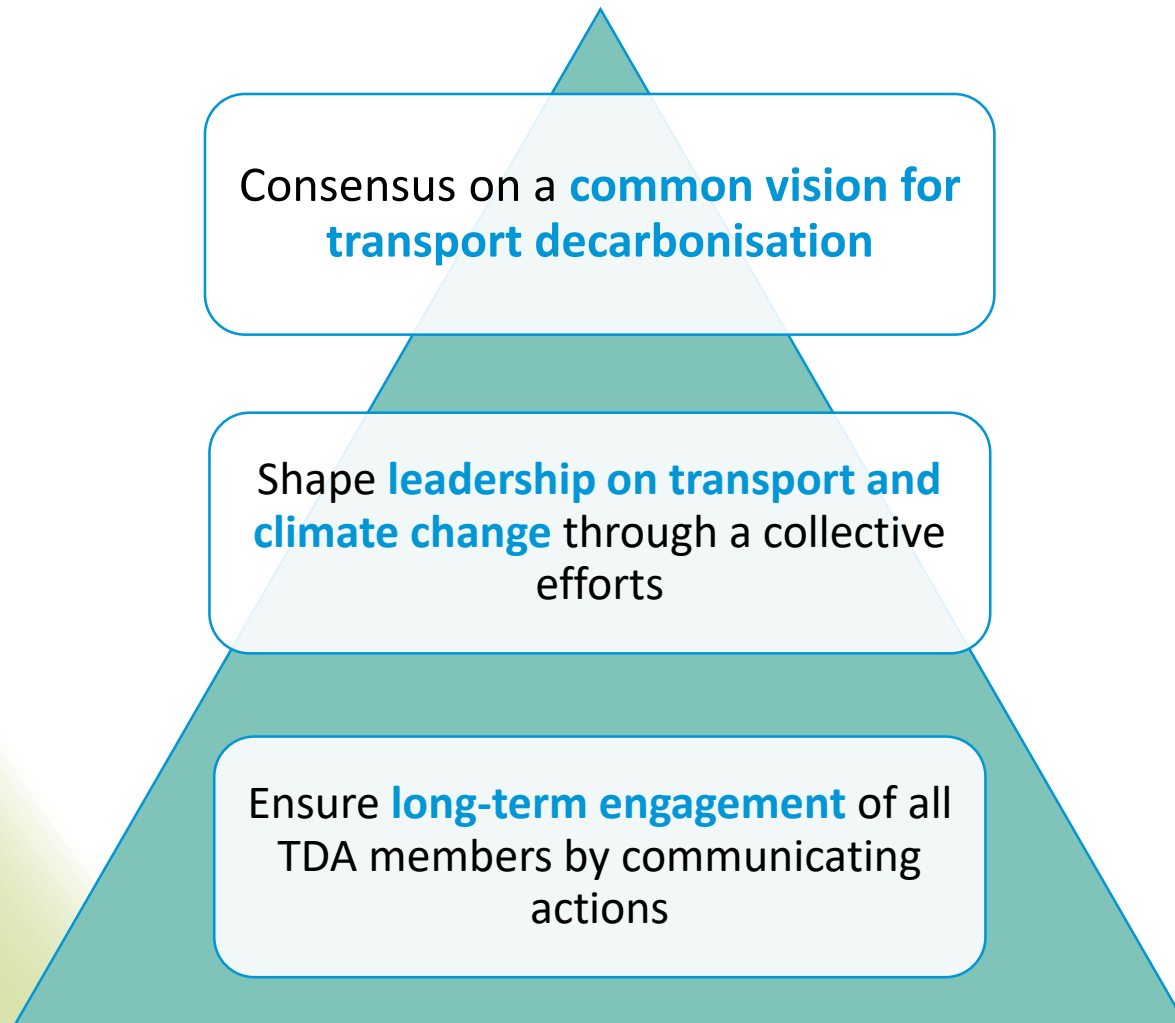


TDA Objectives

- TDA brings together countries, cities/regions and companies, **the “3 Cs”**, as the major drivers of sustainable, low carbon mobility:
 1. Substantiated scaled-up ambition for the transport sector: **designing a common vision for “front runners”**
 2. Tangible action: setting up **“3 Cs Communities of Interest”**
 3. Effective advocacy: **influencing political decision makers** in key international fora



Success Criteria



Rotterdam motivations to join TDA

*“Cities offer **many opportunities** to meet the **climate goals** in transport and at the same time **improve spatial quality and the health** of our citizens. We already see the changes in Rotterdam, but to scale up the de-carbonisation of transport we have to work closely together with the Dutch **government** and the **private sector**”* A. Aboutaleb – Mayor of Rotterdam

Climate change effects

the way of life:

- Below sea level,
- Heavy rains,
- Heat waves

De-carbonisation offers opportunities:

- Clean air, less noise
- Employment
- Spatial Quality

Action in Rotterdam

Modal Shift

More space for bikes and pedestrians

Investments in Public Transport



Electrification

> 2.000 charging points

Pilot Inductive charging

Pilots electrical freight

Electrical busses

Pilots Hydrogen

Regulation

Environmental zone

Privileges for Zero Emission

Efficiency

Pilots City Logistics

Eco Stars

Thank you for your attention!



TRANSPORT
DECARBONISATION
ALLIANCE

www.tda-mobility.org

For more information, please contact the TDA Secretariat:
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