

# Annual Report 2020

Powering the sustainable, low carbon transport revolution with ambition, solutions and collaboration

# About the SLOCAT Partnership

SLOCAT is the international multi-stakeholder partnership that enables collaborative knowledge and action for sustainable, low carbon transport and brings the voice of the movement into international climate change and sustainability processes. With a primary focus on land transport, and a geographic footprint targeted at the Global South; we deliver on our mission through 3 mutually-reinforcing work streams; namely knowledge and policy analysis; advocacy and engagement, and dialogue and networking. Our Partnership engages a vibrant international, multi-stakeholder ecosystem of over 90 entities across transport sectors associations, knowledge and academia, governments, multilateral organisations, NGOs, philanthropy and industry; as well as a large community of world-class experts and change-makers. By going there where others do not or cannot go individually, our inclusive, multi-stakeholder Partnership is leveraged to set ambitious global agendas and catalyse new thinking and solutions for the urgent transformation of mobility systems.

We believe that sustainable, low carbon transport is central to ensuring equitable socio-economic prosperity for all people.

SLOCAT was established in 2009 by the pioneers of our movement as an outcome of the Bellagio Process and since then has been served by a full-time professional secretariat. In 2014, SLOCAT acquired legal personality through the incorporation of SLOCAT Foundation into Dutch law.

Today, our Partnership engages a vibrant international, multi-stakeholder ecosystem of over 90 entities across transport sectors associations, knowledge and academia, governments, multilateral organisations, NGOs, philanthropy and industry; as well as a large community of world-class experts and change-makers.

### Mission

To enable collaborative knowledge and action for sustainable, low carbon transport and bring the voice of the movement into international climate change and sustainability processes.



### **Focus**

With a **primary focus on land transport**, and a **geographic footprint targeted at the Global South**; we deliver on our mission through 3 mutually-reinforcing work streams; namely knowledge and policy analysis; advocacy and engagement, and dialogue and networking.



From 2020, our primary focus remains land transport and **all modes of mobility**.



While the analyses, actions and initiatives we propose are universal, our geographical footprint is targeted at the Global South.

We champion frameworks that primarily **avoid** unnecessary transport, while enable **shift** to low carbon modes and **improve** vehicle design, fuel efficiency and energy sources. Hence, our work does not disregard the impact of maritime transport and aviation towards sustainable, low carbon development goals.

### Avoid

Transport demand management

### Shift

Urban public transport Railways Walking and cycling, New mobility services

### **Improve**

Fuel economy Electric Mobility Renewable Energy

### **Values**



Recognised leading convener and voice of an inclusive, multi-stakeholder community of change-makers.



Experienced ambitious **thought leader** for urgent transformation, with positive impact on people and planet.



Credible on integrated, inter-modal, multi-sectoral, multi-stakeholder approaches for cost-efficient solutions, adapted to different socio-economic realities.



Skilled in collaboration within and beyond the transport community for long-term legacy.



Acknowledged as a reputable, trustworthy, competent partner, with nimble and flexible procedures.

Meet the SLOCAT partners | Meet the Board of Directors | Meet the Secretariat Team

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# Contents

Foreword	5
2020 Achievements at a Glance	6
Institutional Developments: SLOCAT Strategic Development Plan 2020-2022	7
Work Programme	12
Programmatic Lines	13
Work Programme 2020 Highlights	14
Communications and Outreach	33
Funders and Accounts	34
A Partnership of Action	36

# Foreword

Dear colleagues and friends of the SLOCAT Partnership,

2020 will unequivocally be held in our individual and collective memory as a year of change and global disruption. A year that has brought to the surface the interconnected social, economic and environmental issues our societies must address to resolve prevailing equality and climate action challenges.

2020 also marked the start of SLOCAT's second decade of life. In April, against the backdrop of the first months of the pandemic, we adopted the SLOCAT Strategic Development Plan 2020-2022, which builds upon and consolidates the impact achieved by our Partnership and the values that have governed us over the years. At the same time, the Plan proposes shifts to our business model, outlines our intended impacts and objectives for the next three years and lands them in specific catalytic themes and cross-cutting lenses for work at different levels of intensity.

The Strategic Development Plan 2020-2022 also defines a series of organisation enablers to nourish SLOCAT's capacity to deliver. In so doing, the Plan demonstrates one of the defining features of our Partnership: Our ability to evolve within the wider transport landscape, while preserving our recognised flexibility to punch above our weight and retaining focus on our mission of powering the sustainable, low carbon transport revolution with ambition, solutions and collaboration.

Within the SLOCAT Board of Directors and Secretariat, we feel energised by the resolve towards positive transport and mobility transformation. Our teams are as determined as ever to harness these times of unprecedented disruption to go further, faster and deeper into the sustainable, low carbon transport revolution. A very special thanks to our partners and funders for their flexibility and trust over the past year as we were confronted with re-programming overnight in the evolving pandemic context. We feel empowered by their commitment to enable and maximise the influence of our Partnership.

As we reflect on our work over the past year, our societies worldwide are still grappling with trying to define what post-pandemic recovery should look like. You can count on us to capitalise on the nerve struck by this global emergency to champion decarbonised mobility systems that serve all people, especially those in the most vulnerable situations. We know that recovery measures must not derail us from achieving the goals of decarbonised mobility for an equitable planet.

We invite you to take a moment to share our Partnership's 2020 achievements as we seek to empower change-makers everywhere to deliver a green, equitable recovery.

**Bronwen Thorton** 

Maruxa Cardama

SLOCAT Board Chair Walk21 CEO **SLOCAT Secretary General** 

### 2020 Achievements at a Glance

Generating and leveraging positive impact in times of unprecedented transformation

# Consolidated institutional development with the adoption of the SLOCAT Strategic Plan 2020-2022



• An exciting moment in the life of our Partnership; tracing institutional, thematic and organisational pathways fit for SLOCAT in its second decade of life.

### Fresh branding and outreach strategy in celebration of our 10th anniversary



- New organisational identity.
- A panoply of new communications and outreach approaches to leverage our Partnership.
- Revamped website and rejuvenated social media presence.

### Leadership for change



- Thought leadership and advocacy actions to place sustainable, low carbon transport and mobility at the centre of green, equitable recovery.
- Empowerment of Global South perspectives and of emerging leaders.
- Multi-stakeholder action facilitation En Route to COP26.

### Pragmatic policies and pathways



- Policy guidelines, advocacy narratives and multi-stakeholder dialogues about the regulatory and investment frameworks to enable Avoid-Shift-Improve Framework strategies with integrated, intermodal and balanced approaches.
- Technical support, peer learning activities, advocacy actions and policy analyses to support robust and ambitious transport measures in the Nationally Determined Contributions (NDCs) and Long-Term Strategies of the Paris Climate Agreement; as well as in the strategies and Voluntary National Reviews (VNRs) of the 2030 Agenda for Sustainable Development.
- Technical support and capacity building activities for synergies across NDCs and VNRs.

### Accelerated action, enhanced impact



- Enhanced regional engagement through context-relevant databases, policy guidelines & analyses, peer-learning activities, advocacy actions, and multi-stakeholder dialogues.
- Position papers and debate facilitation about investments and lending portfolios that represent the best value for money and give the greatest improvement in equitable access to mobility, jobs generation and reduced emissions.
- Shareable databases and analysis to broaden the momentous actions and debate on the end of the internal combustion engine.

### New thinking for changing landscapes



- Relationship building and strategic collaborations beyond the transport community, focusing on urban sustainability, renewable energies, health and behavioural change communities.
- Preliminary analyses of regional trends on urban mobility due to the pandemic.
- Resources hub on pandemic impact on transport.

### Operational carpe-diem in unchartered territory



- Re-programmed Work Programme 2020 overnight and re-negotiated funding contracts.
- Re-imagined approaches and activities for online formats.
- Secretariat's resilience in the face of new notions of family-work balance and determined optimism in pandemic fatigue.



# Strategic Development Plan 2020-2022

The Strategic Development Plan 2020-2022 builds upon and consolidates the impact achieved by the SLOCAT Partnership; as well as the values that have governed us over the years. At the same time, this Plan proposes shifts to our business model, outlines our intended impacts and objectives for the next three years and lands them in specific catalytic themes and cross-cutting lenses for work at different levels of intensity. It also defines a series of organisation enablers that will nourish our capacity to deliver. In so doing, this Strategic Plan demonstrates one of the defining features of our Partnership: Our ability to evolve within the wider transport landscape, while preserving our recognised flexibility to punch above our weight and retaining focus on our mission of powering the sustainable, low carbon transport revolution with ambition, solutions and collaboration.

The Strategic Development Plan was conceptualised over the course of 2019 under the guidance of our Board of Directors and on the basis of inputs gathered from across the entities in our Partnership and other key actors in the transport landscape. On January 2020, on the occasion of the Board and the Annual Partnership Meetings, the Secretariat released a first draft. A broad consultation was kicked-off at the Annual Meeting. During February 2020 a survey accessible to all partners remained open. Until early March 2020, the Secretariat also held a large number of bilateral meetings with partners and continued collecting inputs from the Board. On the basis of all inputs received, another draft iteration was presented to the Board, leading to adoption at its April 2020 meeting.

# Co-creation, co-leadership and co-delivery across 3 mutually-reinforcing work streams



### **Knowledge and Policy Analysis**

We synthesise and translate data and knowledge on combined transport, climate and sustainability matters

- We elaborate knowledge and policy tools for policy makers, with a focus on drivers and enablers for combined transport, climate and sustainability action.
- We identify good practices; and voice knowledge and policy gaps.
- We facilitate access to worldclass knowledge and research by our partners.
  - SLOCAT is not a research centre. It does not aspire to be a source for primary research.



### Advocacy and Engagement

We provide thought leadership and advocacy to shape the global sustainable, low carbon transport agenda

- We set global discussion agendas, advocating new analytical approaches and policy coherence.
- We build capacity in policy makers towards enabling combined transport, climate and sustainability action; and raise awareness on the cost of inaction.
- We inform implementation policy and multi-stakeholder initiatives at global and regional levels.
- We assess the progress on the implementation of global agendas.



### Dialogue and Networking

We curate multi-stakeholder trust spaces for peers within and beyond the transport community to exchange, learn from each other and collaborate

- We facilitate the interface between knowledge, policy and practice spheres of action.
- We map out and match likeminded initiatives across our Partnership.
- We conceptualise and host international multi-stakeholder initiatives.
- We conceptualise and deploy, communications and educational schemes.

### Strategic shifts 2020-2022



Partnership curation and deepening



Connection within and beyond the transport community



Enhanced regional engagement



More qualitative analyses and forward-looking guidance



Tough questions, smart answers

# Strategic Impact 2020-2022: Intended Impacts and Objectives

As the opportunities in sustainable, low carbon transport become increasingly apparent in the face of climate and sustainability challenges, from 2020 we will seek to deliver on our mission through three strategic intended impacts - Accelerating and scaling up ambition and implementation; Leveraging, deepening and broadening our Partnership; Refreshing our organisational identity and operations - broken down into specific objectives.



### **Intended impact**

### Accelerating and scaling up ambition and implementation

Show-casing the benefits and feasibility of sustainable, low carbon transport and mobility for an equitable 1.5°C planet with existing and innovative context-adapted solutions.

Including focus on low carbon mobility services as a **vital piece to worldwide equitable socio-economic recovery** in the aftermath of the global COVID-19 pandemic.

Championing **balanced, people-centred, planet-sensitive approaches** across the Avoid-Shift-Improve Framework in the era of electrification.

With focus on **catalysing more** avoid strategies, **emphasising** shift approaches and **broadening** improve initiatives.

Supporting **clear and feasible roadmaps** for sustainable, low carbon transport implementation.

With focus on the **Nationally Determined Contributions (NDCs)** and **Long-Term Strategies (LTS)** in the framework of the Paris Agreement; and on the 2030 Agenda implementation strategies and **Voluntary National Reviews (VNRs)**.

Informing the financing and investment revolution required for **effective**, **long-term sustainable**, **low carbon transport investments**.

With focus on Paris-compatible lending portfolios and access by sub-national governments.

Identifying progress and shortcomings in the implementation of global agendas.

With special focus on the **milestone commemorations** of the 2020 Agenda, the Paris Agreement (in 2020) and the New Urban Agenda (in 2021) and Rio +30 (in 2022); on the Decade of Action to deliver the SDGs, as well as on **coherence** between their respective processes.

Amplifying at global and regional multilateral spaces the **groundswell of action by so-called non-Member State actors** in advancing climate and sustainability action.



### **Intended impact**

### Leveraging, deepening and broadening our Partnership

Delivering the work programme in **co-creation, co-leadership and co-delivery** among the entities and experts within the Partnership.

Including focus on proactive modalities to facilitate **partners' engagement** and on **matching like-minded initiatives** by entities across our Partnership.

Establishing **strategic collaborations beyond the transport community**, intrinsically connected to the objectives of transforming transport and mobility systems.

With focus on urban sustainability, renewable energies, health and behavioural change communities.

Recruiting **new partners** from within the broader sustainable, low carbon transport arena and from other relevant communities.

With focus on amplifying **Global South voices** and on facilitating **systems-thinking**.

Supporting the **coherence of efforts** between and among donors, policy makers, knowledge producers and practitioners.

With focus on assessing challenges and opportunities, and facilitating dialogue spaces of mutual trust.

Addressing the overall **gender imbalance** in the transport community.

With focus on making **women transport professionals** more visible and offering a platform to share their work; as well as on **mainstreaming gender perspectives** across our work.

Nurturing the interest of **young professionals** in sustainable, low carbon transport.

With focus on empowering **Global South perspectives** and on facilitating the **interface between knowledge**, **policy and practice** spheres of action.



### **Intended impact**

### Refreshing our organisational identity

Consolidating **multi-annual strategic thinking**, building upon the experience of this first Strategic Development Plan.

Introducing an **impact dashboard**, **correlating annual work programmes with the Intended Impacts and Objectives** of the multi-annual Strategic Development Plan.

Publishing **Annual Reports** of activity.

Seizing every communication opportunity for **strategic development and partnership building**.

### Catalytic themes and cross-cutting lenses



### Catalytic themes

### **Cross-cutting lenses**

Deep engagement

### Deep engagement

### Informal transport services in the informal economy

### Catalyse avoid, emphasise shift, broaden improve

- Transport-renewable energies nexus in the era of electrification
- Transport decarbonisation as a lever for climate change mitigation
- Transport-air pollution-health nexus
- Mobility for social cohesion and equity
- Behavioural change and social innovation
- Transport in the urbanising century

### **Targeted activities**

### Transport and mobility for an equitable 1.5°C planet

Framing narratives

Sustainable, low carbon transport

as a vital piece to worldwide postpandemic green, equitable socio-

> Institutional and policy frameworks for sustainable, low carbon transport financing and investments

**Targeted activities** 

Women's empowerment and gender perspectives through transport

economic recovery

Young leadership empowerment

Avoid-Shift-Improve hierarchy Global character of the road

safety challenge

- Balanced attention to passenger and freight transport
- Climate adaptation and resilience of transport services

### Organisational Enablers



Inclusive and transparent governance



Full-time professional secretariat



Strong contemporary communications



Efficient, effective and accountable operations

Read the SLOCAT Strategic Development Plan 2020-2022



# Programmatic Lines

The Programmatic Lines were introduced to cluster our analysis, advocacy and dialogue activities around the impacts we seek; as well as to foster synergies among dossiers. The distribution of dossiers across these Programmatic Lines is conceived with an organic approach that will evolve over time.

### Leadership for change

Fresh and bold leadership for the sustainable, low carbon transport revolution

Changemaking, leadership, governance. Emerging leaders, Global South, intergenerational. Equity, inclusion, social justice, gender, race, youth.



### Pragmatic policies and pathways

Vision, knowledge and tools to shape the implementation of the sustainable, low carbon transport revolution

Ambition- and vision-setting, trajectories.

Policy, institutional and financial frameworks alignment.

Knowledge-based decision making, cost-efficiency analysis, cost of inaction.



### Accelerated action, enhanced impact

From vision to action and outcomes through multi- stakeholder collaboration

Knowledge-policy-practice interface.

Implementation barriers, context-appropriate solutions and resources. Investment revolution, value for money, return on investment. Nexuses, multi-stakeholder alignment, multi-level governance. Tactical urbanism, quick wins, accelerating systemic change.



### New thinking for changing landscapes

Futures thinking for sustainable, low carbon mobility under changing conditions

Foresight, futures, innovation. Global shocks, systems resilience, climate change adaptation. Behavioural change, paradigm shift.



# Work Programme 2020 Highlights



# Leadership for change

Fresh and bold leadership for the sustainable, low carbon transport revolution.

### En Route to COP26

A high-level event to drive action for zero-emission transport now

1-3 December 2020 | Online format

Scheduled to mark 12 months before the postponed United Nations Climate Change Conference under the UK Presidency, *En Route to COP26* was designed to accelerate collective and timely action by engaging transport actors to quickly, efficiently, and fairly realise the low carbon transport transition.

Opening and closing sessions, as well as 9 thematic sessions covering topics central to the acceleration of transport decarbonisation such as:

- National climate and transport strategies;
- Placing transport decarbonisation at the heart of green and equitable economic recovery;
- Re-thinking urban mobility and harnessing opportunities to fast track its delivery;
- Ending internal combustion engines for passenger and freight transport;
- Enabling sustainable maritime transport for Small Island Developing States and maximising the links between transport and health.



Attracted over 1.000 registrations and hosted a line up of around 150 speakers and a remarkably engaged audience – a cohort of world-class decision-makers and experts from national and local government, civil society, private sector, academia, philanthropy and multilateral entities; as well as a phenomenal mix of nationalities, generations of professionals, and a great mobilisation of women professionals. #EnRoutetoCOP26 hashtag was seen more than 250.000 times on Twitter alone by mid December.



### En Route to COP26 Outcome Document

Highlights essential transport decarbonisation messages towards COP26. It also outlines exciting initiatives announced during *En Route to COP26* to further enable and accelerate collective action. It provides no-regret recommendations for action by different stakeholders.



### En Route to COP26 Event Report

Features reflections from the co-organisers on the further route to COP26. It outlines exciting initiatives announced during *En Route to COP26*. It provides an overview of sessions speakers and main outcomes.









Session info, recordings and speaker bios

### Race to Zero Dialogues

9-19 November 2020 | Online format

Convened by the UN High-Level Champions for Global Climate Action in close collaboration with the Marrakech Partnership for Global Climate Action (MPGCA), the dialogues reflected the commitment and ambition of the non-state actors to the climate process and served as critical input to the 2020 UNFCCC Climate Dialogues (23 November to 4 December) in a year without COP.

Session info and recordings

Co-organised by















The Transport Dialogue was held on 11 November to highlight the effective transport climate actions that have

• Opening and closing sessions, as well as 8 thematic sessions on zero emission vehicles, freight, shipping,

aviation, urban mobility and youth, showcasing how

the MPGCA Transport Climate Action Pathway can be

 SLOCAT and ITF led the Opening and Closing Sessions as well as the Regional Sessions on Africa, Asia and

Latin America; in their capacity of MPGCA Co-Focal

been implemented on the ground.

implemented in different regional contexts.

Points for the engagement of transport actors.







### Secretariat Services to the **Transport Decarbonisation Alliance**

A unique collaboration between countries, cities/regions, and companies - the "3 Cs" - to accelerate the worldwide transformation of the transportation sector towards a netzero emission mobility system before 2050.

- Following re-appointment in 2019, SLOCAT continued providing secretariat services to the TDA: Organisational and programmatic support to TDA Members, Chair (currently The Netherlands), the Steering Committee and the Communities of Interest.
- Outreach and communications to members, partners, and potential new members.
- New Community of Interest on Active Mobility (chaired by the Ministry of Infrastructure and Water Management, The Netherlands).
- How-to Guide, Zero-Emission Zones: Don't Wait to start with Freight, which presents success stories from public and private-sector representatives around the world.
- Fireside Chats with key leaders within the TDA community to gauge their insights and experiences.























### **Action towards Climate-friendly Transport Initiative**

Launched at the 2019 United Nations Climate Action Summit. the ACT Initiative is the largest global coalition aiming to catalyse transport as an enabler of sustainable development in line with the 2030 Agenda for Sustainable Development and the Paris Agreement.



### Four components



Connect innovative approaches at a global scale with integrated long-term planning and policymaking processes at the city level in developing and emerging countries.

Led by I Transformative Urban Mobility Initiative (TUMI) and Sustainable Mobility for All Initiative



Support the creation of a mass market for zeroemission freight vehicles by increasing their global demand through commitments made by governments, cities, and private companies.

Led by I TDA, Climate Group/EV100, and CALSTART/Drive to Zero



Support policy dialogue with governments and mayors, fostering an enabling environment for the mass rollout of electric buses.





Establish global dialogue arenas with the private sector to connect key mobility stakeholders and structure collaborative dialogue to help accelerate measurable action.

Ledby I MOVIN'ON by Michelin and International Association of Public Transport (UITP)

### 2020 Activities

Focus on the transport sector's role and response during the pandemic; supporting countries with recommendations on how immediate actions could look like.

• Cities Introduction to Transport Planning for Sustainable Cities - Free online training course by TUMI and University College London with the Futurelearn platform.

Changes coming to the zero-emission freight vehicles markets in North America, Europe and South Asia (particularly India) at the New York Climate Week 2020.

ACTion Group on Zero-Emission Freight Vehicles - Established by the TDA, CALSTART/Drive to Zero, and EV100.

2-year plan to explore, with public-private communities of interest, on how the private sector can contribute to the Nationally Determined Contributions (NDCs) of the Paris Agreement through the framework of the Movin'On Summit.

• With key leadership from UITP, Institute for Sustainable Development and International Relations (IDDRI), Movin'On, SLOCAT and private sector leaders.

> **National Governments** leveraged and targeted through













Cities/ Sub-national Governments

leveraged and targeted through

**Global Partners** 

leveraged and targeted through





Companies

leveraged and targeted through

































# Young Leaders in Sustainable Transport Programme

A joint programme by Volvo Research and Educational Foundations (VREF) and SLOCAT to empower young leaders to help foster far-reaching and unprecedented change and build long-lasting bridges with the transport community and other constituencies.





The second cohort of Young Leaders was selected through a competitive process, representing a mix of professionals working on freight, cycling, behavior change and open streets in various regions.



**Agnivesh Pani**Postdoctoral researcher, Department of
Civil Engineering, University of Memphis,
USA | India



**Cyprine Odada**Urban planner and
Organiser of Critical Mass Nairobi



**Érika Martins Silva Ramos** PhD candidate, University of Gothenburg, Sweden | Brazil



Seble Samuel
Co-founder and Organiser of Menged Le
Sew, Ethiopia's open streets movement





- Let's Talk Transport Fireside Chat: Young Leaders in Sustainable Transport Take on COVID-19.
- Fresh Ideas, New Leadership: A conversation across the timeline of transport transformation - An informative resource for youth in their early careers.
- Contribution to LEDS-GP policy briefs on pandemic recovery for active mobility, jobs, sustainable freight and travel behavior impacts.
- Contribution of new insights, content and figures to SLOCAT's Transport and Climate Change Global Status Report (TCC-GSR) 2020 (more details in the next section).
- Participation in VREF's Urban Research Forum, the Mobilize Virtual Summit (October) and REN21's Academy Young Professionals Day (November).
- Seble Samuel was a panelist at the closing session of En Route to COP26 and Zahira Abounoas was a speaker at the 'Shah Alam City Council Roadmap in Achieving SDGs 11' event at the 10th World Urban Forum.
- Exploring opportunities for joint activities with the International Road Federation's Young Professionals Leadership Group.





### **Enhanced Regional Engagement**

Collaboration with partners to harnass synergies and enhance regional engagemnet in global processes. Translation of international agendas were translated into region approaches to assess practical solutions and facilitation of regionally-relevant peer dialogue and learning, with specific focus on NDCs and Communications of Long Term Strategies (LTS).

### 13th Intergovernmental Regional Environmentally Sustainable Transport (EST) Forum in Asia Changing the course of Asia's transport sector through transformational change

10-11 November 2020 | Online format

### Co-organised by:











- Facilitated policy dialogues and share best practices, policy instruments, tools, technologies among EST member countries in Asia.
- Provided technical input, strategic recommendations, and event organisation and facilitation.
- Presented regional trends of the impacts of COVID-19 on urban mobility at Policy Dialogue 3.

### Co-sponsored by











- Discussed the transformative policies, institutional arrangements, and financing mechanisms needed in EST member countries in Plenary Session 2.
- Co-organised the Pre-event on 'Tracking progress in Asia's transport transformation -Opportunities for linking SDG and NDC reporting' under the NDC Transport Initiative for Asia (NDC-TIA) to explore ideas towards a more integrated and structured reporting mechanism for the transport sector.

### United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)

- Ongoing UNESCAP-SLOCAT collaboration: Joining forces around analysis, advocacy and dialogue activities.
- Presented current transport trends and demands, pandemic impacts on transport and engagement opportunities for transport stakeholders in Asia at the **Expert Group Meeting on Climate Change Mitigation** and Adaptation for Transport (September).
- Presented key policy shifts needed to achieve sustainable, low carbon transport in Asia at the 6th session of the UN ESCAP Committee on Transport (November).



### See sections below for work on specific projects:

**Asian Transport Outlook** Accelerated action, enhanced impact Accelerated action, enhanced impact **EUROCLIMA+ Low Emissions Development Strategies Global Partnership** — *Pragmatic policies and pathways* NDC Transport Initiative for Asia Accelerated action, enhanced impact

### **Tough Questions, Smart Answers**

Finding meaningful answers to the many tough questions that the transport sector is currently grappling with; while enabling collective knowledge, advocacy, dialogue, and engagement to catalyse the necessary transformation of our transport and mobility systems.

### **Let's Talk Transport**

Enhancing cooperation within the community, among its sectors, modes and beyond, through fireside chats.

- Health and happiness: How can transport contribute to enhanced quality of life?
   Glynda Bathan, Deputy Executive Director, Clean Air Asia; Kristie Daniel, Program Director of Livable Cities, Healthbridge; José Siri, Senior Science Lead, Cities of Wellcome Trust and Bronwen Thornton, CEO of Walk21 and Chair of the SLOCAT Board of Directors.
- COVID-19: Lessons learnt and outlooks for sustainable, low carbon transport Aimee Gauthier, Chief Knowledge Officer,
  ITDP; Armin Wagner, Team Leader for Sustainable Mobility, GIZ; Phaeba Thomas, Regional Manager for South Asia, HealthBridge and
  Maruxa Cardama, Secretary General, SLOCAT Partnership.
- COVID-19 and Transport: An exchange between two generations of Young Leaders in Sustainable Transport First and second generations of VREF-SLOCAT Young Leaders: Hirotaka Koike, Cyprine Odada, Edna Odhiambo, Agnivesh Pani, Érika Martins Silva Ramos, Seble Samuel, Seema Singh and Thomas van Laake.

### **Morning Commute Blog**

Featuring opinion pieces on sustainable, low carbon transport.

### The Time is Now: Investing in the Transport Revolution



The next generation of urban transportation champions need to put transport into context Henrik Nolmark, Volvo Research and Educational Foundations



Moving forward with sustainable mobility in the post-COVID world Sheila Watson, FIA Foundation

### COVID-19 and Mobility: Reflections from the SLOCAT Board of Directors



Mobility in cities: Building back better for the most vulnerable Kalpana Viswanath, Safetipin



Streets are public space; streets are political spaces Aimee Gauthier, ITDP



Post-COVID Recovery: Major challenges for public transport Sergio Avelleda, WRI Ross Center for Sustainable Cities



How close collaboration across the transport family can spread best practice and keep mobility chains open
François Davenne, UIC



How can the transport sector build back better from the COVID-19 crisis and what is the role of renewable energy in this recovery?

Rana Adib, REN21



IsDB announces US\$2.3 billion strategic preparedness response for member countries Mohammed Alsayed, Islamic Development Bank



Restoring trust in public transport: The way forward
Tsu-Jui Cheng, on behalf of Gino Van Begin, ICLEI



Stepping ahead from COVID-19: The footpath to recovery and transformation! Bronwen Thornton, Walk21

### Catalysing the Transformation of Transport through Innovation: Reflections from Young Practitioners



How can Ethiopian cities bounce back from COVID-19 with active mobility at the forefront? Seble Samuel, Menged Le Sew

Iman Abubaker, WRI Africa Ross Center for Sustainable Cities and Menged Le Sew

### **Engagement in other key events**

### 10th World Urban Forum

8-13 February 2020 | Abu Dhabi



Showcasing sustainable, low carbon transport as a key driver to implement the New Urban Agenda, SLOCAT worked with a number of partners to bolster the transport and mobility aspects of WUF10.

- Facilitation of a Partners Task Force to plan WUF10 engagement, including UN-Habitat, German Federal Ministry of Economic Cooperation and Development (BMZ). Institute for Global Environmental Strategies (IGES), UITP, UIC and Walk21.
- Organisation of networking event, 'Leaving no one behind: A Cross-Constituency Approach to Sustainable Urban Mobility' and brought together various stakeholders from different global regions.

Featuring Sharifah Norizah, Asia-Pacific Regional Caucus Coordinator, UN Major Group for Children and Youth; Kalpana Viswanath, CEO, Safetipin; Hannes Juhlin Lagrelius, Program Officer, World Blind Union and Co-Chair GAP-PCG Persons with Disabilities; Ramón Cruz, International Policy Program Director, ITDP; Emilie Martin, Urban Mobility, UN-Habitat and Chomba Munyi, Vice Chair, National Gender and Equality Commission of Kenya.

• SLOCAT Secretary General Maruxa Cardama was invited to speak at Dialogue 6 on Partnerships and initiatives Supporting Culture and Innovation in Cities and at the Neal Peirce Memorial.

### 3rd Transport and Climate Change Week





Organised by GIZ and Federal Ministry of the Environment, Nature Conservation and Nuclear Safety (BMU), the conference fostered knowledge exchange and high-level contacts between 250 transport colleagues from all over the world.

The event gathered many SLOCAT partners. SLOCAT Secretary General Maruxa Cardama was invited to moderate on 5th March.





- Policy Advocacy, Strategy and Engagement Officer Christopher Dekki and Policy and Advocacy Officer Shivam Ghal were invited to participate in the Children and Youth Roundtable organised by the UN Under-Secretary general special Adviser, Fabrizio Hochschild-Drummond.
- VREF-SLOCAT Young Leader Zahira Abounoas (2019) Alumni) was a panelist in the 'Shah Alam City Council (SACC) Roadmap in Achieving SDGs 11' event and provided technical support to various other events.
- Coordination and planning of the ACT Initiative Training Workshop, 'E-powered innovations for climate friendly mobility' with BMZ and other ACT leads
- Participation in consultation about UN75.
- Moderation and facilitation of four other official side events: 1) Build a stronger culture of innovation in public transport (organised by UITP and UEMI); 2) Rebuilding from scratch. Sustainability as the foundation principle (organised by Moscow Urban Forum); 3) Access for all: policies for inclusive transit oriented development (organised by ITDP); 4) Let's start with streets: A step-by-step guide for cities (organised by UN-Habitat).



### World Economic Forum

21—24 January 2020 | Davos



ABB, in its capacity as strategic partner of the World Economic Forum, convened an event to discuss the role of transport and mobility in climate action.

SLOCAT Secretary General Maruxa Cardama moderated the event, 'Sustainable transport: The fastest route to our climate goals?', featuring Peter Voser, CEO of ABB; Martin Lundstedt, CEO of Volvo; Johan Rockström, Director of the Potsdam Institute; and H.E. Stientje van Veldhoven, Minister of Environment of the Netherlands and Chair of TDA.



### Global e-Mobility Forum - Driving Change Together

19 November 2020 | Online format

A legacy of the Driving Change Together initiative established during COP24 in 2018. Developed into an annual high-level event targeting influencers of the global e-mobility market to discuss the support instruments for the implementation of the "European Green Deal" objectives and the overall decarbonisation of transport in the European Union.

The 2020 Forum was co-convened by the Poland COP24 Presidency and the UK COP26 Presidency.

Jointly with Pablo Fajnzylber, Global Director for Transport of the World Bank; Patrik Andersson, CEO of GARO; Umberto Guida, Senior Director of Knowledge and Innovation of UITP and Maciej Kautz, Host and Producer of Polskie Radio, SLOCAT Secretary General Maruxa Cardama was invited to address the impacts and opportunities for improving electric mobility in the pandemic context.











# Pragmatic policies and pathways

Vision, knowledge and tools to shape the implementation of the sustainable, low carbon transport revolution.

# SLOCAT Transport and Climate Change Global Status Report

A biennial flagship report illustrating global trends in transport demand and emissions, showcasing policy targets and measures across global regions and highlighting climate change mitigation efforts required to reach Paris Agreement targets.

A free and key resource for policy-makers to raise ambition on climate action (mitigation and adaptation).

- Development of the 2020 edition was under way in 2020, including a set of 30 country fact sheets of top emitters in each region to showcase progress at national levels.
- Data contributions from primary sources, conducted through a network of national focal points to ensure greater diversity of data and policies from a broader set of regions.
- Update to the Transport Knowledge Base (TraKB) as an easy accessible Excel workbook (further information in the next section).

TCC-GSR 2020 is supported by







































2nd edtion to be released in 2021

### Guided by a global strategy team consisting of:

Suzanne Spooner | AFD

Harvey Scorcia | CAF

Nicholas You | Citistates

Friedel Sehlleier (previously André Eckermann) | GIZ

Tu My Tran (previously Tsu Jui Cheng) | ICLEI

Jacob Teter | IEA

Nicholas Wagner (lead) and Maisarah Abdul Kadir I IRENA

Olatunji Yusuf | IsDB

Jacob Mason | ITDP

Wei-Shiuen Ng □ ITF

Carolina Chantrill | LEDS LAC/Sustentar

Hannah Murdock ∣ REN21

José Holguin-Veras | RPI

Philip Turner | UITP

Madan Bandhu Regmi | UNESCAP

Yarob Badr | UNESCWA

Bronwen Thornton | Walk21

Thiago Hérick de Sa | WHO

Ben Welle | WRI

### **Transport in Nationally Determined Contributions and** Long Term Strategies of the Paris Agreement on Climate

Supporting clear and feasible roadmaps for implementation of transport aspects. Nationally Determined Contributions (NDCs) and Long-Term Strategies (LTS) are important roadmaps and engagement tools to support medium- and long-term approaches at the national and sub-national levels.

### **Transport in NDCs Campaign**

- A set of key recommendations with a series of case studies on how countries can scale up transport ambition in NDCs (available in English and Spanish).
- Compiled by SLOCAT in collaboration with GIZ's Changing Transport, ITDP and WRI, following an open consultation with additional contributions from Alstom, the Climate Group, IDDRI, UITP, UIC and Walk 21.



### Supporting organisations

In collaboration with:

With contributions from:





















Endorsed by:



















SLOCAT's work on this campaign is supported by:





### **Transport in NDCs and LTS Database**

• Joint effort with GIZ's Advancing Transport Climate Strategies (TraCS) project to assess the role of transport in updated and newly submitted NDCs and LTS in 2020 - 2021.







Adaptation and resilience



Includes transport sub-sectors

Joint webinar on the NDC campaign and database (April)

### **EUROCLIMA+**

• Support to NDCs implementation in Latin America and the Caribbean region; facilitation of peer-learning workshops and seminars; moderation of NDCs channel in the regional Community of Practice, and deployment of the Transport in NDCs campaign in Spanish (SLOCAT's activities in support of EUROCLIMA+ can be found in the next section).







### Movin' On Community of Interest on LTS and NDCs

• Co-led with IDDRI to build an international business coalition on deep decarbonisation in the freight and logistics sectors to support NDCs and LTS implementation.



### **NDC Transport Initiative for Asia (NDC-TIA)**

- Organisation and delivery of a workshop led by ICF for national governments in Asia on incorporating transport into LTS in September.
- SLOCAT is among the implementing organisations of NDC-TIA; a project by the International Climate Initiative of the German Ministry of Environment that aims to develop a holistic approach to decarbonise the transport sector in India, China and Vietnam (further information can be found in the next section).

# Transport Action for Achieving the Sustainable Development Goals

Articulating the breadth of positive interactions between sustainable, low carbon transport and mobility and the 2030 Agenda for Sustainable Development.

Supporting knowledge and policy actions for sustainable transport to play a more prominent role in the SDGs review mechanism, including the Voluntary National Reviews (VNRs).

### **SLOCAT Wheel on Transport and the SDGs**

- Revamped wheel (originally released in 2015) to help identify the synergies and interlinkages between sustainable, low carbon transport and the 17 SDGs.
- Four cross-cutting themes Equitable, Healthy, Green and Resilient — present these interactions, highlighting fundamental notions related to socio-economic and environmental systems on which sustainable, low carbon transport can affect positive change.
- Detailed list of targets across all SDGs for which action on sustainable, low carbon transport and mobility has the strongest impact.
- Reference to transport-relevant indicators of the 2030 Agenda to assess progress against SDGs.









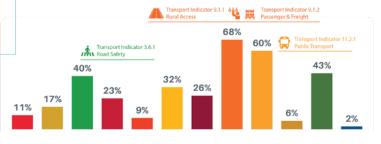


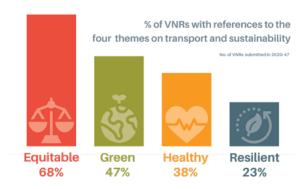
### SLOCAT Analysis of SDGs Voluntary National Reviews 2020

Since the first UN High-Level Political Forum (HLPF) in 2016, SLOCAT has been assessing transport references in the VNRs submitted each year.

- The 47 VNRs submitted to 2020 HLPF presented a rich reference to sustainable transport policies and measures to realise the SDGs amidst a global pandemic.
- Recommendations to policy-makers on sustainable transport goal-setting, implementing and reporting on sustainable transport progress, building on previous VNRs analyes.
- Qualitative and quantitative analysis to help better understand the transport pattern, gaps and opportunities in VNRs reporting.
- Identification of opportunities to enhance the transport dimension of upcoming HLPF sessions.

### % of 2020 VNRs connecting transport with different SDGs





### Integrated climate and sustainability actions

Collaboration with the Islamic Development Bank (ISDB) to leverage synergies in the development, implementation and reporting of NDCs and VNRs with the aim of scaling up sustainable transport measures.

- Identified and addressed gaps in NDCs and VNRs.
- Opportunities for more coordinated and efficient management of transport.
- Guidance for mainstreaming sustainable transport measures in a more structured and quantified manner.





- Report on Transport, Climate Action and Sustainable Development: Synergies across NDCs and VNRs
- Results-Sharing Webinar

Infographic on Good Practices on Transport for Climate Action and Sustainable Development

### SDG Business Forum Session: Zero Emission Freight Takes Centre Stage

23 September I Online format

SLOCAT co-hosted a high-level panel with the TDA and the World Business Council for Sustainable Development to highlight actions required to decarbonise freight transport, both from the public and private sectors, noting some of the key barriers which must be address.



Featuring Andrea Meza Murillo, Minister of Environment and Energy, Costa Rica; Sita Holtslag, Senior Advisor Sustainable Mobility of The Netherlands Enterprise Agency; Sophie Punte, Executive Director of Smart Freight Centre; Rodrigo Rodriguez Tornquist, Secretary of Climate Change, Sustainable Development and Innovation of the Ministry of Environment, Argentina and David Thackray, Sales and Marketing Director, Tevva.

### **Marrakech Partnership for Global Climate Action**

Serving as Co-Focal Point of the Transport Thematic Group jointly with ITF, SLOCAT continued to establish the transport community as an essential and reliable partner in the MPGCA. SLOCAT's mandate was renewed by appointment by transport sector peers in 2020.





- Convening and facilitation of a Transport Stakeholders'
   Task Force which provides inputs and thought leadership
   on the enhancement of the MPGCA Transport Climate
   Action Pathway.
- Regular webinars to strategise the engagement in MPGCA activities and galvanise joint positions.















### **Transport Climate Action Pathways 2020**

Initially launched in 2019, the thematic Climate Action Pathways outline the longer-term vision for a 1.5-degree climate-resilient world from the perspective of non-Party stakeholders and set out actions needed to achieve that future.

The Climate Action Pathways 2020 were released on 11 December 2020, on the occasion of the 5-year anniversary of the Paris Agreement.

 SLOCAT co-led the elaboration of the Transport Climate Action Pathway, jointly with ITF, and with direct support from UITP; as well as with contributions from a wide range of transport community stakeholders.



### Transport Thematic Group Response to the UN High-Level Champions Consultation

### Highlights from Transport Sector's Response to the High-Level Champions

Marrakech Partnership Key Functions	Recommendations from Transport Stakeholders Consultation and submission coordinated by SLOCAT-ITF as focal points
Catalysing C	<ul> <li>Broaden representativeness of the MPGCA stakeholders</li> <li>Build and keep on increasing momentum on climate action</li> <li>Strengthen existing initiatives and facilitate linkages between different sectors</li> </ul>
Capacity building	- Create opportunities for Party and non-Party dialogue on NDC enhancements - Promote sectoral pathways as roadmaps for implementation of the NDCs - Build synergies between the Paris Agreement and the 2030 Agenda
Reporting/ Tracking	- Track progress of GCA stakeholders and thematic initiatives on the ground - Monitor the ambition loop and work with GCA stakeholders to close the gap - Build platforms for Parties to share regular feedback with GCA actors

 Organisation of consultation process and submission, jointly with ITF, on how to enhance ambition through the Marrakech Partnership until 2025.

### **Low Emissions Development Strategies Global Partnership**

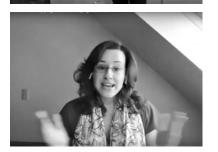
SLOCAT co-leads the LEDS Transport Working Group together with the Asociación Sustentar, the U.S. Department of Energy's National Renewable Energy Laboratory and the United Nations Environment Programme.



In 2020, the Transport Working Group facilitated knowledge-sharing and supported a platform for peer-exchange that was open to LEDS GP members and beyond.

- Deep Transition and Integration of Power and Transport Systems (January, Washington, DC): Co-led with the LEDS Energy Working Group and Reiner Lemoine Institut. It aimed to build capacity and increase knowledge of APEC member economies on integrated transportation and electricity systems. Brought together 30 individuals representing APEC islands and economies, international organisations and leading research institutes.
- Co-organisation of workshop, 'Using Green Recovery for fast-tracking NDCs implementation in the transport sector in Asia' (July) with GIZ: To foster peer-to-peer exchange on good practices and build a network in Asia.
- Participation of SLOCAT Secretary General Maruxa Cardama in a webinar series on post-COVID transitions (July), focused on assisting developing countries to recover from the pandemic, and the resulting economic crisis.







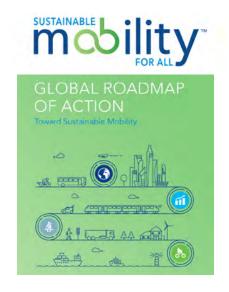
- Intersection of Transparency, LTS, and Transportation in Asia (September): Presented during a workshop series planned by USAID and ICF on transparency and long-term strategies.
- Experiences and challenges in implementing electric mobility initiatives (November): Co-organised with the Asia LEDS Partnership and provided a status update on electric mobility trends adopted in different countries.
- 2020 Asia LEDS Partnership Symposium (December, Taipei): Hosted by the Taiwan Ministry of Economic Affairs to promote further exchanges and cooperation on the low carbon industry between Taiwan and other ALP members. Policy Analysis and Strategic Communications Officer Alice Yiu presented policy implications of the global processes on climate change and sustainable development for the transport sector.

### **Sustainable Mobility for All**

Re-elected in 2020 as a member of the Steering Committee - Civil Society Representative - to provide strategic oversight to the initiative.

A global coalition of 55 influential public organisations and private companies with a shared ambition to transform the future of mobility.

SLOCAT partners contributed to and led working groups towards the Global Roadmap of Action and the SLOCAT Secretariat engaged in the Working Groups on *Sustainability of E-Mobility Model* and the *Implementation of the Global Roadmap for Action*.



# Accelerated action, enhanced impact

From vision to action and outcomes through multi-stakeholder collaboration.

# Multilateral Development Banks Working Group on Sustainable Transport

USD 175 billion for transport in developing countries between 2012-2022

In 2020, SLOCAT continued providing secretariat services (since 2016) to support the Working Group in scaling up existing success stories and pioneering investments.

















- Summary analysis of the Working Group's achievements from 2012 to 2018 to outline:
  - Identification of potentials to create systemic change in sustainable transport financing activities.
  - Reflections on the need to further refine methodologies and common indicators for evaluation and reporting.
- Conducted initial planning for a workshop:\*
  - Focus on transport good practices on road safety, climate change adaptation, Mobility-as-a-System in CAF member countries
  - Based on criteria developed by SLOCAT and consortium members (Despacio, UITP and WRI).
  - Aligning good practices with economic, social, and environmental aspects with the potential to transform access for vulnerable persons.

\*Workshop was cancelled by CAF, in its capacity of rotating chair for the Working Group, due to the global pandemic.

# **European Investment Bank Climate Bank Roadmap 2021-2025**

Facilitating a task force of partner to develop a submission on behalf of the SLOCAT Partnership to the open stakeholder engagement consultation towards the EIB Climate Roadmap 2021-2025.



- Focus on the need to eliminate financing support for high-carbon activities in transport and complementary sectors.
- SLOCAT's submission to the EIB Climate Bank Roadmap 2021-2025 Position Paper

### **EUROCLIMA+**

Providing advocacy messaging and technical support to countries and other stakeholders in the Latin America and the Caribbean region, towards building a pathway towards sustainable, low carbon transport by supporting the transformation of urban mobility.





- Deployment of the Transport in NDCs campaign in Spanish and contribution to establish the NDC Channel in the Community of Practice of transport stakeholders in the region.
- Organisation of Transport in NDCs Workshop in Bogotá (February) and a virtual regional seminar on LTS with LEDS-LAC and the Inter-American Development Bank as part of the LEDS-LAC and EUROCLIMA+ Annual Regional Conference.
- Dissemination of regional best practices and innovations in transport decarbonisation.
- Sharing lessons with the global community at the regional session on urban mobility featured at the UNFCCC Race to Zero Transport Dialogue.
- Support to EUROCLIMA+ as a convener of *En Route to COP26* and co-organisation of a thematic session to explore catalytic actions in sustainable urban mobility.



### **NDC Transport Initiative for Asia**

Jointly implemented by GIZ, WRI, ITF, International Council on Clean Transportation, SLOCAT, Agora Verkehrswende and REN21, under the International Climate Initiative of the German Ministry of Environment, NDC-TIA supports the design and information of stakeholder processes and the development of selected climate protection measures in China, India, and Vietnam. NDC-TIA supports countries in developing coherent strategies for efficient policy approaches which are coordinated between various sector ministries, civil society and the private sector since its launch in June 2020.



- Using Green Recovery for fast-tracking NDC implementation in the transport sector in Asia (July): Co-organisation of an interactive workshop with GIZ to foster peer-to-peer exchange on good practices and build a network in Asia.
- Tracking progress in Asia's transport transformation Opportunities for linking SDGs and NDCs reporting (November): Pre-event of the 13th EST Forum organised by GIZ, SLOCAT and LEDS GP attended by government officials and experts from 10 countries.

### **Transformative Urban Mobility Initiative**

A global implementation initiative on sustainable mobility formed through the union of 11 partners, including SLOCAT, to change mobility for the benefit of people and the environment, with a view to the future.

- Participation of the SLOCAT Secretariat at the TUMI TV Conference (May) upon invitation by TUMI, namely:
- SLOCAT Secretary General Maruxa Cardama in the high-level session to address
  opportunities to show sustainable, low carbon transport and mobility services as a
  vital piece to green, equitable recovery.
- Data and Research Officer Nikola Medimorec at the Asia session on Combating COVID-19 in Transport.



### **SLOCAT E-Mobility Database**

Tracking the announced targets of countries, regions, cities, companies and major automobile companies to show their growing ambition to scale up e-mobility (cars, taxis, trucks, two/three-wheelers and others).

- A central hub for policy makers and researchers to identify good practices of electrification for a wide range of transport modes.
- Basis to inform electrification policy dialogues, including debates towards COP26.
- Upgrade released (September) with an improved interface to enhance userfriendliness. Users can now directly filter, sort and export the data through the browser.









23
Automobile companies

### **Asian Transport Outlook**

Initiated by the Asian Development Bank (ADB) and supported by SLOCAT to strengthen the knowledge base on transport in the Asia-Pacific region.

The ATO supports the planning and delivery of transport sector assistance by ADB, as well as transport policy and initiatives by Asian governments, in line with the SDGs, the Paris Agreement and other international agreements.







Continued to collect, organise, and share transport data of 51 countries using more than 400 indicators on 8 topics, including their institutional frameworks, policies, and financing.







Transport Activity and Services















### Intergovernmental Panel on Climate Change

SLOCAT Secretariat submitted preliminary comments to the First Order Draft of IPCC flagship 6th Assessment Report (AR6) in early 2020. The submission ensured that the SLOCAT Partnership is included in AR6, while supporting enhanced coherence of knowledge among partners.



- Feeding our collaborative knowledge into the most relevant knowledge product on climate change.
- Leveraging and deepening the knowledge on low carbon transport, both for partners and a wider audience.
- Serving as a signal to academia that the work of partners and the wider sustainable, low carbon transport community is critical.

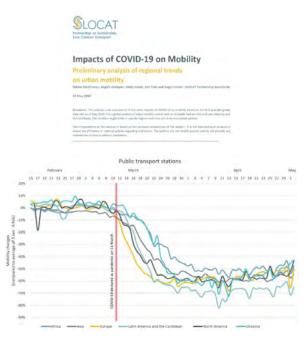
# New thinking for changing landscapes

Futures thinking for sustainable, low carbon mobility under changing conditions.

### **Global Pandemic Impact on Transport and Mobility**

The global pandemic is shining a light on the inextricably linked social, economic and environmental issues our societies must crucially address to resolve prevailing equality and climate action challenges.

Sustainable, low carbon transport and mobility systems offer solutions to those challenges. SLOCAT seeks to empower change-makers to ensure the economic viability of, the affordable access to and the right investments in transport and mobility services and infrastructure as a vital piece to green, equitable recovery.



- COVID-19 and Sustainable Transport Information hub: A one-stop shop for stakeholders to obtain relevant information and resources.
- Preliminary Analysis on Regional Trends on Urban Mobility due to COVID-19 (May): Showing that lessons learned out of this crisis must be harnessed to accelerate and consolidate sustainable, low carbon transport and mobility patterns embedded in a balanced implementation of the Avoid-Shift-Improve framework.
- Co-organisation and participation in many joint peer learning sessions, think tank activities and advocacy events with SLOCAT partners to explore the subject, including *En Route* to COP26, Race to Zero Transport Dialogue, the TUMI TV Conference, the Global e-Mobility Forum, the 13th EST Forum, LEDS-GP webinar series, Let's Talk Transport Fireside Chats, and many other international and regional gatherings.

### **SOLUTIONSplus**



Brings together highly committed cities, industry, research, implementing organisations and finance partners and establish a global platform for shared, public and commercial e-mobility solutions to kick start the transition towards low-carbon urban mobility.

SLOCAT engages in SOLUTIONSplus through the dissemination, exploitation and replication of the project results, with the aim to inform policy and operations, research and development and initiate new engagement opportunities for the initiative.



# Communications and Outreach

### **Communications and Outreach Strategy 2020-2022**

Ensuring who we are, what we do, where and how we do it, our values and priorities are clearly communicated to partners, supporters and collaborators alike.

As an ancillary tool to help implement the SLOCAT SDP 2020-2022, the SLOCAT Secretariat elaborated a Communications and Outreach Strategy 2020-2022 which:

- Defines the overarching goals, targets and key performance indicators for the various communication mediums deployed by the Secretariat.
- Lays out a set of principles to guide the development and delivery of our messages and identify the external sources available to amplify our efforts.

### Three strategic priorities



Articulate our unique value propositions



Better communicate and disseminate our work, and the work of our individual partners



Develop concise messaging and engagement approaches tailored to different platforms, groups and regions

# Introduction of a new organisational brand in celebration of SLOCAT's 10th anniversary



In February, a new SLOCAT logo was formally approved by the Board, following consultation with partners. Together with a brand infographic, they enshrine our refreshed institutional image with a contemporary twist. They were conceptualised and produced in-house at the Secretariat with no outsourcing costs.



The SLOCAT website has undergone a complete revamp to consolidate a visually engaging, concise yet resourceful platform for our partners and the wider sustainable transport community.

Since the launch in March 2020, it has received more pageview (13%+), more recorded sessions (4.5%+) and has an improved average session duration (21%+) compared to the same period in 2019.



SLOCAT continued to curate a stronger sense of community and meaningful media commitment with our partners and audience on social media, with a 70% increase in LinkedIn followers and higher engagement rate on our Twitter and Facebook posts.

Effective and well articulated advocacy campaigns were launched towards key events and relevant international days.



Refreshed and engaging approach



Tailor-made strategy for key events



Regular updates to partners



Regular newsletters to wider community



Active social media outreach



International days celebration

# **Funders**

SLOCAT operates in a broken financial year, starting on the 1st of July in a given year and ending on the 30th of June in the following year. The SLOCAT Financial Year 2019-2020 covers the period from 1 July 2019 to 30 June 2020.

### **Annual Membership Support**

- Annual Support Contributors: Concito, European Investment Bank, European Cyclists' Federation, Polis, Rupprecht Consult, Transport & Environment
- SLOCAT Foundation Supporters: FIA Foundation, Institute for Transportation and Development Policy (ITDP), International Association of Public Transport (UITP), International Union of Railways (UIC), World Resources Institute (WRI)

### Contracts and Grants

- Bilateral Agencies and Multilateral Development Banks: CAF-Development Bank of Latin America; Deutsche Gesellschaft für Internationale Zusammenarbeit GIZ; Federal Ministry of Economic Cooperation and Development, Germany; Ministry of Infrastructure and Water Management, The Netherlands; United Nations Economic Commission for Latin America and the Caribbean
- Foundations and Other Funders: Hewlett Foundation, LEDS Energy-Transport, Michelin, New Urban Mobility Alliance, SolutionsPlus, Transport Decarbonisation Alliance, Volvo Research and Educational Foundations

# Accounts

Income	Amount (USD)
Annual Membership Support	\$53,812.35
Bilateral Development Agencies and MDBs	\$591,755.67
Foundations and Other Funders	\$429,808.48
Total	\$1,075,376.50
Expense	Amount (USD)
<b>Expense</b> Labour	Amount (USD) \$846,352.22
•	
Labour	\$846,352.22

# Financial Update: Letter from the Treasurer of the SLOCAT Board of Directors

Dear Fellow SLOCAT Partners.

In my capacity as the Treasurer of the Board of Directors of the SLOCAT Foundation, I would like to present to you updates on the state of SLOCAT's finances and highlight some positive achievements.

### **Current Financial Year 2020-2021 (from 1 July 2020 to 30 June 2021)**

- During this first half of the financial year, the SLOCAT Secretariat has maintained a balanced budget between expenses and income; fully covering its July-December 2020 expenses with the income generated or allocated for the same period.
- In addition to the income generated during this period, the starting bank balance and funding received for future periods have formed a favorable cash-flow situation for the organisation.
- This is a significant step in the consolidation of the medium-term financial stability that SLOCAT initiated in the past couple of years.
- During this first half of the financial year, the SLOCAT Secretariat has utilised 44% of its projected expense, instead of the expected 50%.
- We have a good outlook for the remainder of the fiscal year. The current estimates indicate that the expenses will be fully covered by the income generated or allocated for Financial Year 2020-2021.
- Annual Support Fees received from SLOCAT partners still constitute the most flexible funding source the Partnership has. Partners are kindly encouraged to maintain this support.
- Any potential reserve maintained at the end of the fiscal year will be used for institutional strengthening and furthering the incremental build up of reserve for financial sustainability of the organisation.

### Previous Financial Year 2019-2020 (from 1 July 2019 to 30 June 2020)

• The draft Budget Overview presents a positive outcome, indicating total expenses of \$1,059,694.78 and total income received amounted to \$1,102,990.77. These figures illustrate a potential reserve of \$43,552.34. Based on the previous Secretariat proposal approved by the Board to progressively build a reserve, it is expected to maintain a \$30,000.00 reserve. The remaining \$13,500 will be accounted as accrued financials for Financial Year 2020-2021.

In my capacity as Treasurer and together with my peer Board members, I look forward to supporting the successful efforts of the Secretariat in working towards SLOCAT's financial sustainability.

Yours sincerely,

P.K

Mohamed Mezghani\*

Treasurer, Board of Directors of the SLOCAT Foundation

Secretary General, UITP

\*Acting on behalf of Mohamed Mezghani SARL

# A Partnership of Action

At its September 2020 meeting, the SLOCAT Board of Directors, upon recommendation by the Secretariat, agreed to refresh the way we refer to the different types of partners which are part of SLOCAT community of change-makers and engage, in one way or another, in our Partnership. The objectives guiding this refreshed approach have been to (i) better reflect the nature of SLOCAT as a partnership, (ii) more accurately describe the ongoing working relationships, and (iii) facilitate the engagement of entities which may face institutional and/or operational difficulties in being formally categorised as "members" to another entity. The goals are to preserve the flexibility that is at the core of SLOCAT's strength as a partnership; as well asto provide a solid basis from which to continue curating and enlarging the critical mass of entities that are associated with the mission, values and modus operandi of the SLOCAT Partnership.

- Core Partners: Entities which are aligned with SLOCAT's vision, and commit to working together on a long-term trajectory to realise our collective mission by adhering to the SLOCAT Charter. These entities were formerly referred to as "members". This new name does not entail any changes in terms of rights to participate in SLOCAT's governance.
- Institutional Partners: Organisations that subscribe to the general vision and mission of SLOCAT; while, in accordance with their respective internal operational or institutional norms, they cannot be formally referred to as "members" or "core partners" to any given entity (for instance, intergovernmental organisations).
- Corporate Sponsors: Private sector companies engaging with SLOCAT in one-off activities or providing one-off sponsorship.

### List of Partners (in alphabetical order)

Africa Transport Policy Program (SSATP)

African Development Bank (AfDB)

Agence Française de Développement (AFD)

Asian Development Bank (ADB)

Brake

BrT Center of Excellence

C40

CAF-Development Bank of Latin America

Center for Clean Air Policy (CCAP)

Center for Science and Environment (CSE)

Center for Sustainable Transport (CTS) Mexico

Center for Transportation and Logistics Studies (PUSTRAL),

Gadjah Mada University

Centre for Environment Planning and Technology (CEPT)

Ahmedabad

Centre for Green Mobility (CGM)

China Urban Transport Research Centre (CUSTReC)

Clean Air Asia (CAI-Asia) Clean Air Institute (CAI)

Climate Bonds Initiative (CBI)

ClimateWorks Foundation

CODATU

Concito

Despacio

Deutsche Gesellschaft für Technische Zusammenarbeit

(GIZ)

Dialogo Energetico

Dopplemayr

Environmental Defense Fund

European Bank for Reconstruction and Development

(EBRD)

European Cyclists' Federation (ECF)

European Investment Bank (EIB)

FIA Foundation

First African Bicycle Information Organization (FABIO)

Ford Foundation

Global Designing Cities Initiative - NACTO

Global Environmental Facility (GEF)

Growing Markets

Grutter Consulting

Health Bridge

**Hewlett Foundation** 

ICLEI - Local Governments for Sustainability

Innovation Center for Energy and Transportation (iCET)

Institute for Global Environmental Strategies (IGES)

Institute for Transport Studies, University of Leeds, UK, (ITS)

Institute for Transportation and Development Policy (ITDP)

Institute of Transportation Studies, University of California,

Davis (ITS)

Inter-American Development Bank (IDB)

International Association for Public Transport (UITP)

International Energy Agency (IEA)

International Road Assessment Program (iRAP)

International Road Federation (IRF)

International Union of Railways (UIC)

Islamic Development Bank (IsDB)

Korean Transport Institute (KOTI)

Michelin

National Center for Transportation Studies (NCTS),

**Philippines** 

Nordic Development Fund (NDF)

Ochenuel Mobility

Pacific Islands Development Forum

Polis Network

**REN 21** 

Ricardo Energy & Environment

Rupprecht Consult

Smarter than Car

**SNCF** 

Stockholm Environment Institute (SEI)

Sustainable Transport Africa (STA)

The Energy and Resources Institute (TERI)

TransConsult

T&E

Transport Planning and Research Institute (TPRI)

Transport Research Laboratory (TRL)

Uganda Road Sector Support Initiative (URSSI)

UNIFE (The European Rail Industry)

Union of Cyclists International

United Nations Center for Regional Development (UNCRD)

United Nations Department for Economic and Social Affairs

(UN-DESA)

United Nations Development Program (UNDP)

United Nations Economic Commission for Asia and the

Pacific (UNESCAP)

United Nations Economic Commission for Latin America

and the Caribbean (CEPAL)

United Nations Environment Programme (UNEP)

United Nations Human Settlement Program (UN-HABITAT)

University of Birmingham

University of Capetown

University of College London

Victoria Transport Policy Institute

Volvo Research and Education Foundations (VREF)

Walk21

WhereIsMyTransport

World Bank

World Business Council on Sustainable Development

(WBCSD)

World Health Organization

World Resources institute (WRI)

Wuppertal Institute for Climate, Environment and Energy

WWF International

# 2019-2022 Board of Directors



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Bronwen Thornton
Chief Executive Officer



Treasurer

Mohamed Mezghani
Secretary General
UITP



Rana Adib Executive Secretary REN21



Mohammed Alsayed
Manager, Economic Infrastructure
Islamic Development Bank



Sergio Avelleda
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WRI Ross Center for
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# Thank you for another year of partnership in trust





In the Secretariat, we are looking forward to further collaborating and co-creating with you!





























