



# Policies and Financing for Intermodal, Low-carbon, Efficient and Resilient Freight Transport and Logistics

Workshop | 5 September 2024



Access agenda and  
discussion materials:  
[bit.ly/freightworkshop](https://bit.ly/freightworkshop)



# Welcome

**Maruxa Cardama**

SLOCAT Secretary General

Enhancing knowledge, advocacy, and dialogue on freight transport and logistics in the global transport community, and in climate and sustainability processes.

**Compendium of  
policy & financing  
interventions**

**Manifesto**

**Multistakeholder  
workshop**



# A Practical Take on Manifesto's Critical Enablers

**Alan McKinnon**

Professor of Logistics  
Kühne Logistics University

# Identifying Policy and Financing Interventions for Transformative Impacts

## Segment 1

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 **Ambitious, science-based targets, regulations, policies, standards**

 **Mandatory, standardised and transparent tracking, reporting and evaluation**

## Segment 2

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 **Integrated planning and operations**

## Segment 3

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 **Economics, finance and investments**

 **Data, research, technology, innovation and capacity building**

## Facilitators



**Cristina Albuquerque**

Director of Global Electric Mobility  
World Resources Institute



**Rik Arends**

Director, Sustainable Freight Buyers  
Alliance Smart Freight Centre



**Mark Major**

Climate Advisor  
Kühne Climate Center



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## Part 1

### Rate each intervention by its applicability

- Is it **universal**?  
Can be scaled up and replicated across regions and subsectors
- Is it **cost-effective**?  
Benefits outweigh costs, especially marginal abatement costs
- Is it **politically and technically feasible**?  
Aspects of capacity and knowledge
- Can it be implemented in a **short timeframe**?  
The quicker it can be implemented, the better

## Part 2

### Answer two open questions

- Based on the parameters discussed, are there any alternative interventions that are more relevant for this critical enabler?
- Which policies and investments must be stopped and taken out of the system?

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# Critical enablers for intermodal, low-carbon, efficient and resilient freight transport and logistics

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Ambitious, science-based targets, regulations, policies, standards



Economics, finance and investments



Integrated planning and operations



Mandatory, standardised and transparent tracking, reporting and evaluation



Data, research, technology, innovation and capacity building

# Thank you for your insights!

## Policies and investments for intermodal, low-carbon, efficient and resilient freight transport and logistics

Compendium of interventions to deliver quick wins and initiate long-term transformations

**Stay tuned!** Peer review in October  
Final Compendium released in early November



Partnership on Sustainable,  
Low Carbon Transport



[www.slocat.net](http://www.slocat.net)



[secretariat@slocatpartnership.org](mailto:secretariat@slocatpartnership.org)



[@slocatofficial](https://www.instagram.com/slocatofficial)