

## SLOCAT Partnership Secretariat Terms of Reference

### Title: Director of Advocacy and Engagement

#### Job description:

This position is responsible for providing vision, strategic direction and delivery of SLOCAT's advocacy work programme. This entails aligning and implementing our advocacy work through the lens of the SLOCAT Strategic Plan, Partner Advocacy needs and the global and regional transport, climate and sustainable development space; promoting and advocating for the causes and interests championed in the SLOCAT Theory of Change; mobilising and raising the awareness of relevant stakeholders' in the global transport community and other key interrelated sectors, and managing an advocacy team. The Director must understand the key issues related to SLOCAT's advocacy efforts and their long-term implications for the sustainable, low-carbon transport movement, and be able to communicate clearly and concisely with SLOCAT secretariat management and key decision makers. The Director works under the direct supervision of the SLOCAT Secretary General.

The Director of Advocacy and Engagement will focus on the following key priorities linked to SLOCAT's strategic pillars:

- **Unified Global Goal and Clear Targets:** Leading the co-creation and political promotion of a quantified global transport goal, narrative and targets set to anchor collective messaging across global processes.
- **Global Advocacy Pathway:** Navigating high-impact global processes, including UNFCCC, Fossil Fuel Phase-out, SDG's and UN Decade for Sustainable Transport - to ensure transport remains a non-negotiable pillar.
- **Regionalisation:** Bridging the global advocacy-to-local action gap by designing effective advocacy interventions at regional levels (working through existing regional institutions, partner networks, and champions)
- **Partner Activation and Nexus Collaboration:** Transitioning the partnership into a high-velocity "tribe" of change agents by deepening strategic collaborations across the transport-renewables-health-urban-finance nexus and beyond - translating a wide range of partner interests into clearer shared messages, asks, and pathways for influence.
- **Strategic Communications:** Working at the cross over of advocacy and strategic communications and contributing to creative and impactful messaging .
- **Institutional Excellence and Financial Resilience:** Professionalising the Secretariat's advocacy engine and supporting fundraising outreach and fundraising.
- **Equity and Inclusion:** Mainstreaming gender, youth, and Global South voices across all advocacy work to ensure transport transformations are just, inclusive, and people-led.

The main responsibilities of this Director are:

### **Strategic Leadership and Agenda Setting**

- Develop and lead on delivery of SLOCAT's global and regional advocacy strategies in close collaboration with the Secretary General, the rest of the Secretariat and the Board - including planning of a phased approach that prioritises immediate needs.
- Identify and create avenues to set global discussion agendas to set global discussion agendas, positioning transport as a non-negotiable pillar of climate and sustainability framework
- Monitor and assess global and regional developments in transport, climate, and sustainability to determine their impact on SLOCAT's mission and the broader sustainable and low-carbon transport movement
- Develop and manage engagement mechanisms for transparent, inclusive and effective strategic planning and day-to-day co-leadership, co-creation and co-delivery with SLOCAT partners and donors.

### **Advocacy & Policy Influence**

- Advocate for and influence ambition global and regional agendas, as well driving subnational and national policy and regulatory reform.
- Inform policy implementation and multi-stakeholder initiatives through high-level interventions and targeted engagement.
- Elaborate products and activities designed to build the capacity of decision-makers in combining transport, climate, and sustainability action, while effectively raising awareness on the cost of inaction

### **Partner Activation & Co-Delivery**

- Build and nurture strategic relationships with SLOCAT partners and the wider community including UN agencies, multilateral entities, development banks, philanthropies and other stakeholders across interrelated sectors like transport, health, energy, finance, etc.
- Develop and manage transparent engagement mechanisms to ensure inclusive strategic planning and day-to-day co-leadership, co-creation, and co-delivery with partners and donors.
- Actively facilitate opportunities to co-design, jointly fundraise, and co-deliver specific projects that accelerate the implementation of SLOCAT's strategic plan

### **Strategic Communications& Representation**

- Represent SLOCAT at international and regional conferences, forums, and high-level meetings to advocate for the movement's interests.
- Contribute to the development of impactful advocacy materials, translating technical evidence into clear policy positions, issue briefs, memos, reports, infographics, and webinars

### **Monitoring, Evaluation, and Impact**



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Low Carbon Transport

- Assess and showcase the progress of implementation on global agendas, highlighting successes and areas for acceleration.
- Contribute to the joint evaluation of SLOCAT's advocacy strategies, identifying successes, failures, and specific needs for improvement.

#### **Team management and collaboration**

- Manage and lead the advocacy team according to SLOCAT values, providing clear guidelines, mentorship, and professional guidance to ensure a world-class Secretariat
- Work collaboratively with other team members, the board and partners

#### **Role Requirements**

##### **1. Educational Background**

- Master's degree in transport, urban planning, public policy, or other fields related to sustainable development.

##### **2. Professional Experience and Seniority**

- Minimum 10 years of relevant work experience, with a focus on senior-level strategic influence.
- Proven track record of direct professional work in intergovernmental policy processes that impinge on the work of SLOCAT (e.g., UNFCCC, COP processes).
- Track record of working and thriving in multicultural and multi-sectoral environments.

##### **3. Policy and Strategic Expertise**

- Deep understanding and experience of global and regional transport, climate, and sustainable development processes and frameworks.
- Excellent record of policy analysis and the ability to translate technical evidence into political action.
- Passionate about achieving climate change and sustainability action through transport and mobility.

##### **4. Advocacy, Communication, and Engagement**

- Robust experience working in multi-stakeholder engagement and with key constituencies recognised in transport, sustainable development, and climate change processes.
- Ability to conceptualise and incubate international multi-stakeholder initiatives.
- Excellent advocacy writing and oral presentation skills (samples are required); ability to communicate clearly and concisely with high-level decision-makers.
- Proven record in advocacy outreach and partnership building.

##### **5. Leadership and Cultural Competence**

- Flexible, responsible, and self-motivated team player.
- Empathetic and human-centred leader who values accountability and servant leadership.
- Strong interpersonal skills with the ability to work effectively both independently and as part of a global team.
- Ability to work remotely while maintaining high levels of coordination within a global organization.

##### **6. Technical Skills and Languages**



Partnership on Sustainable,  
Low Carbon Transport

- Fluent in written and spoken English; proficiency in other languages, particularly French, Spanish, or Arabic, is highly desirable.
- Fluency in Microsoft Office Suite and Google Suite; working knowledge of software for producing materials (e.g., infographics, fliers) and project management tools is highly desirable.

#### **7. Operational Flexibility & Working Requirements**

- Availability to work across time zones to support a global Secretariat.
- Availability for regular international travel to regional hubs and international policy forums.
- This is a remote position (with some requirements to meet face to face with the Secretariat and Board during each year, along with regular travel for the role - dates/locations tbc) .
- Candidates must have existing work authorization in the country where they are based. SLOCAT is unable to provide or support work visas.
- There is flexibility for the role to be 70-100% Full Time Equivalent (FTE). Accordingly, we will calibrate scope and responsibilities to the agreed FTE.

Interested candidates should submit their application:

- CV of max 3 pages
- Motivation letter of 1 page - including salary expectations, geographical base and right to work, FTE preference.

To: [secretariat@slocatpartnership.org](mailto:secretariat@slocatpartnership.org) and [carly.gilbertpatrick@slocatpartnership.org](mailto:carly.gilbertpatrick@slocatpartnership.org) by midnight East Africa Time on **15 May 2026**.

Shortlisted candidates will be informed by **20-22 May 2026** and invited for an online interview between the period **25-29 May 2026**.