

Promoting Green Freight in Europe and Asia

Organizations making the Commitment:

Secretariat for Green Freight Europe: European Shippers' Council (ESC) and EVO Dutch Shippers' Council
Clean Air initiative for Asian Cities (CAI Asia)
Sustainable Supply Chain Centre Asia Pacific (SSCCAP)

Select Primary Sustainable Development Area:

Sustainable Transport

Other Sustainable Development area:

Climate Change, Sustainable Energy, Air Pollution, SD Strategies and Policies

Keywords:

"Improved freight efficiency", "Green Freight", "Green freight programs"

Which Major Group does your organization identify with:

Select from: Business and Industry; NGOs

Location of where commitment is being implemented:

Europe and Asia

What will be achieved by the time commitment is fully delivered (max 100 words):

Green freight programs will be fully operational in Europe and Asia that help countries reduce fossil fuel dependency, improve air quality and minimize CO2 emissions that contribute to climate change, without hindering economic development. These programs promote reporting and reduction of fuel use and carbon emissions from freight movement and the standardization and harmonization of those reporting methods. This helps the freight sector to become more competitive through reduced fuel costs; improve carbon accounting and reporting to clients; ensure recognition of green efforts, thus enhance its reputation; and provide input into government freight policies and programs.

Briefly describe how will this commitment be achieved (max 200 words):

The US SmartWay Transport Partnership has been in place since 2004 and is used as an example for green freight programs elsewhere. We will work together with government agencies, the private sector, research institutes and civil society to develop national and regional green freight programs by

1. Defining clear objectives, scope, plan of action and timelines to introduce green freight programs
2. Obtaining government endorsement and aligning programs with governmental policies
3. Developing a consensus based, multi-stakeholder approach with defined roles and benefits for relevant stakeholders
4. Establishing/ maintaining a clear governance structure and working mechanism, convened by a neutral body
5. Creating and sharing success stories, best practices and knowledge

6. Developing/adopting consistent tools and methodologies for carbon measurement and reporting while ensuring data confidentiality
7. Developing financial mechanisms and resources which support carriers to invest in cleaner technologies and strategies
8. Developing schemes that reward sustainable transportation and the adoption of Green technologies

Date of Completion of commitment: 2016

Website

<http://www.greenfreighteuropa.eu/>, <http://cleanairinitiative.org/portal/greenfreightandlogistics>,
<http://www.sccap.com/>

Deliverables:

Deliverable	Date
Established networks of private sector companies and associations as a platform to collaborate with stakeholders on green freight initiatives	2016
Publications, websites and events on green freight to raise awareness, share experiences and technical knowledge and engage stakeholders	
Consistent tools and methodologies for carbon measurement and reporting	
National Green Freight Programs and urban and transport policies in Europe and Asia that integrate green freight	

Resources devoted to delivery:

	Type	Details
1	Staff Technical Expertise	ESC, EVO, CAI-Asia, SSCAP
2	In kind contribution	ESC, EVO, CAI-Asia, SSCAP
3	Financing (USD)	Unspecified amount towards adoption of technologies and upgrading of vehicles by companies

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