

Scaling Up Sustainable Transport Solutions Worldwide

Organizations making the Commitment:

EMBARQ

Select Primary Sustainable Development Area:

Sustainable Transport

Other Sustainable Development area:

Sustainable Cities

Keywords:

Climate Change, Air Quality, Health, Road Safety, Urban Development, Accessibility, Integrated Transport

Which Major Group does your organization identify with:

NGOs

Location of where commitment is being implemented:

Mexico, Brazil, India, China, Turkey, Andean Region

What will be achieved by the time commitment is fully delivered (max 100 words):

EMBARQ's mission is to catalyze and help implement sustainable transport solutions to improve quality of life in cities. Sustainable transport solutions holistically address social and environmental needs for current and future generations in a financially smart manner.

By 2016, 200+ cities in mostly emerging economies will substantially adopt high-quality sustainable mobility and urban development.

Global performance goals include:

- 10+ game-changers (policy or projects)*
- 50+ cities directly impacted*
- 200+ cities influenced*

EMBARQ's long-term vision is a world in which all cities are sustainable environments for all people to thrive and live happily.

Briefly describe how will this commitment be achieved (max 200 words):

Through a network of country-focused centers for sustainable transport, EMBARQ will propel this movement at local, national and international levels through the following three approaches:

1) Deliver “Game-changer” Solutions in Cities: Catalyze and help implement game-changer solutions that set precedent, shift paradigms, and create a new standard, with extraordinary influence across an entire country, region, or the globe.

2) Replicate Best Practices to 200+ Cities via Deep and Broad Engagements: EMBARQ will spur adoption of best practices via targeted technical assistance and broad capacity building to local and national decision-makers.

3) Shift International Policy to Prioritize Sustainable Transport, Urban Development, and Climate Change Mitigation through Transport: Convene international agencies through major conferences, original independent research, and other partnerships, to prioritize sustainable mobility solutions. Then connect international policy to national regulation and local projects, by convening decision-makers at all levels.

EMBARQ’s top geographic priorities will be India, China, and Brazil during the next five years. These countries represent the world’s largest emerging economies and regional centers of influence.

Date of Completion of commitment:

Deliverables :

(Please add at least one, and up to four, tangible deliverable(s), including the final deliverable, preferably with measurable indicators.)

Deliverable	Date
3.1 billion hours of travel time saved	2016
11.8 billion person-trips served	2016
6.7 million tons of CO2 emissions avoided	2016
4,217 lives saved	2016

Resources devoted to delivery:

There is space for 4 types of resources

	Type	Details
1	Select One: - Financing (USD)	\$76,000,000
2	Select One: - Staff Technical Expertise	Centers for sustainable transport in Mexico, Brazil, India, China, Turkey and the Andean Region

Contact person for information relating to commitment:

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