

Principles for Bus Rapid Transit Systems

Organizations making the Commitment:

- Institute for Transportation & Development Policy
- GIZ
- GSD +
- Logit Engineering

Select Primary Sustainable Development Area:

Sustainable Transportation

Other Sustainable Development area:

Sustainable Cities

Keywords:

Public transport, bus rapid transit, mass rapid transit, urban transport, access planning, transit-oriented development, non-motorized transport

Which Major Group does your organization identify with:

Non-governmental organizations

Location of where commitment is being implemented:

Chicago, Illinois; Chennai, India; Rio de Janeiro, Brazil; Buenos Aires, Argentina;

Mexico City, Mexico; Guangzhou and Lanzhou, China; Cape Town and Johannesburg, South Africa; other cities worldwide

What will be achieved by the time commitment is fully delivered (max 100 words):

By 2020, the BRT Standard will help evaluate bus rapid transit (BRT) systems, recognize those of the highest quality, and enable planning, design, and development of the most effective proposals. By 2020, we hope that at least ten cities have used the Standard to make their systems higher quality silver or gold standard. These operational systems will serve as global models, inspiring hundreds of more effective BRT systems worldwide.

Briefly describe how will this commitment be achieved (max 200 words):

We will work one-on-one with key cities to help them evaluate their plans and will provide the technical assistance to make them better if need be. We will embed the Standard into planning guides so that it is disseminated more broadly than the one-one-one technical assistance. We will recognize the systems that have been leaders in BRT implementation, with rankings once a year being released and certification being conferred upon the BRT corridor.

The four parts of the BRT Standard process are:

- 1) **Develop a BRT Recognition Scheme:** Clearly define, at a global level, what BRT is and what best practice looks like;
- 2) **Create a Certification Program:** Provide a means of building and sustaining political will by ranking and certifying systems that achieve these high standards
- 3) **Deploy a Public Relations Strategy:** Showcase the highest ranking systems, as well as the positive economic, social, and environmental impacts that these high-quality BRTs bring to a community; and
- 4) **Evaluate Planned Systems:** Serve as a benchmark for evaluating new system plans to convince government leaders to build systems that achieve high standards.

Date of Completion of commitment: 2020

Deliverables :

(Please add at least one, and up to four, tangible deliverable(s), including the final deliverable, preferably with measurable indicators.)

Deliverable	Date
One new silver or gold BRT system built in the US and one in each of the venues in which we work (Brazil, Mexico, China, India, and Africa)	December 2020

Resources devoted to delivery:

There is space for 4 types of resources

	Type	Details
1	Select One: <ul style="list-style-type: none"> - Financing (USD) - In kind contribution - Other, please specify - Staff Technical Expertise - 	Average of \$2.4 million in-kind over 8 years: support for development of BRT Standard valued at: \$100,000 per year plus technical expertise globally valued at: \$200,000 per year, 2013-2020.
2	Select One: <ul style="list-style-type: none"> - Financing (USD) - In kind contribution - Other, please specify - Staff Technical Expertise 	
3	Select One: <ul style="list-style-type: none"> - Financing (USD) - In kind contribution - Other, please specify - Staff Technical Expertise 	

4	Select One: <ul style="list-style-type: none">- Financing (USD)- In kind contribution- Other, please specify- Staff Technical Expertise	
---	--	--

Contact person for information relating to commitment:

Name: Annie Weinstock

Title: US BRT Director

Email: annie.weinstock@itdp.org

Telephone: +1 212 629 8001