



Cairo, Egypt, 7-8 May 2017  
GIZ SUTP-IsDB Workshop

# Sustainable Urban Mobility Planning:

TOWARDS INTEGRATED URBAN TRANSPORT SYSTEMS

**giz**



Transformative  
Urban Mobility  
INITIATIVE





# Sustainable Urban Mobility Planning: Towards Integrated Urban Transport Systems

This regional training on “Sustainable Urban Mobility Planning: Towards Integrated Urban Transport Systems” is jointly organized by the German International Cooperation (GIZ) and Islamic Development Bank Group (IsDB). This is also the 6th training in the IsDB-GIZ partnership on Sustainable Transport which started in 2013 and has covered 36 countries.

---

## RATIONALE

In the MENA region, public transport has often not been given enough attention, with investment in transport infrastructure not keeping pace with population growth. Many of the mass transport systems currently in place are inadequate as they were developed for much smaller populations. Private bus companies, collective taxis and minibuses are common in many cities in the region, but are often unregulated and uncoordinated. Consequently, many people rely on private vehicles, leading to an uncontrolled growth in car use and the associated congestion, high accident rates and air pollution. Transport demand has been growing but due to the lag in supply, the systems have been failing to meet this demand and their quality of service has been declining.

To improve urban transport in the region, benefits and shortcomings of informal transport have to be taken into account and means of effectively integrating various transport modes need to be considered.

---

## OBJECTIVE AND APPROACH

The workshop aims at exploring the existing urban transport services in the MENA region with particular focus on means for effective integration of informal and formal transport systems and identification of means for improvement.

The workshop is organized by the Islamic Development Bank, together with the Participatory Development Programme in Urban Areas (PDP), the sector project “Sustainable Mobility” on behalf of the German Ministry for Economic Cooperation and Development and co-financed by the Transformative Urban Mobility Initiative (TUMI).

---

## TARGET GROUP / PARTICIPANTS

About 40 decision-makers and planners of municipal transport systems from Egypt, Lebanon, Tunisia, Jordan, Palestine, Morocco and Oman.

## AGENDA



### 7th May

Registration

Official Opening (The Islamic Development Bank and GIZ)

Morning  
Session

- Keynote Presentation on national urban mobility policies and priorities in Egypt
- Sustainable Urban Transport and livable Cities – An Overview
- Public Transport Improvements, Planning and Operations, incl. Mass Transit Options (including best practices worldwide)

Noon

Lunch Break

Afternoon  
Session

- The Role of Informal transport and its Integration into high-quality Public Transport Services
- World Cafe: Transforming Informal Transport



### 8th May

Morning  
Session

- Presentations by participants on status quo and plans of informal transport and public transport regulation
- Urban Transport Financing

Noon

Lunch Break

Afternoon  
Session

- Towards Integrated Urban Mobility Plans
- Principles of Transport Demand Management
- Demand driven interactive session / exercise
- Discussion of results, wrap- up, handout of certificates

## TRAINERS



### TRAINER - DARIO HIDALGO

Dr. Dario Hidalgo leads the EMBARQ Network's international team of transport engineers, urban planning specialists and environmental scientists. This team is involved in sustainable transport and urban development projects in India, Mexico, Brazil, Turkey, the Andean Region and China. He also coordinates the Observatory of the BRT-ALC Center of Excellence. Mr. Hidalgo has more than 20 years of experience as a transport expert, consultant,

and government official. He has taken part in urban transport projects and taught training courses in 10+ countries of Latin America, Asia and Africa. He has also been a lecturer in urban planning and is the author of 55 publications and conference presentations, including an extensive review of bus systems in developing countries. Dario Hidalgo holds Ph.D. and M.Sc. degrees





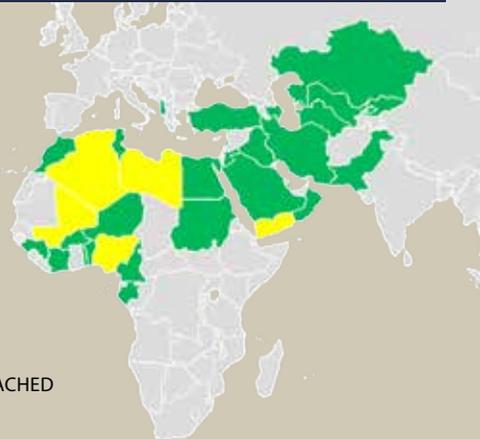
## TRAINER - MANFRED BREITHAUPT

Manfred Breithaupt received his Masters in Economics in 1975. After working as Transport Economist for a German consulting company in Europe, Africa and Asia he joined GIZ (previously GTZ) in 1981 and works as Senior Transport Advisor. His experience covers transport planning, transport sector policy and restructuring, sector financing, commercialisation and institutional development. He advised Governments, transport authorities and municipalities in more than 50 countries. Over the last years he worked overwhelmingly in the

area of sustainable urban transport. He is the editor of the Sourcebook on Sustainable Urban Transport, meanwhile covering over 30 modules and various training packages, having been translated in various languages and hosts the leading webpage on sustainable urban transport, [www.sutp.org](http://www.sutp.org). He works now as a consultant and as an Assistant Professor for transport planning and policy at TU Munich.

## JOINT SUTP-ISDB-WORKSHOPS - AN OVERVIEW

- December 2013 in Amman, Jordan: Sustainable Transport, Bus Improvement and BRT
- April 2014 in Istanbul, Turkey: Improvement of Bus Transport and Bus Rapid Transit
- October 2014 in Rabat, Morocco – The Role of Sustainable Urban Transport in the Framework of African Cities
- May 2015 in Dubai, UAE: Sustainable Urban Mobility Planning
- November 2015 in Kuala Lumpur, Malaysia: Sustainable Urban Mobility Planning in Asian Cities



## WE REACHED

- More than 150 representatives from municipalities, national ministries, public transport providers and international agencies
- 36 different countries

## CONTACT

Armin Wagner  
Team leader "Sustainable Mobility",  
Deutsche Gesellschaft für Internationale Zusammenar-  
beit (GIZ) GmbH - Transport and Mobility  
 +49 (0) 6196 79 1486  
 [armin.wagner@giz.de](mailto:armin.wagner@giz.de)  
[www.sutp.org](http://www.sutp.org)

Ahmed Al Qabany, PhD  
Transport Division, Infrastructure Department  
Islamic Development Bank Group  
 +966 (12) 646 6863  
 [AAIQabany@isdb.org](mailto:AAIQabany@isdb.org)  
[www.isdb.org](http://www.isdb.org)