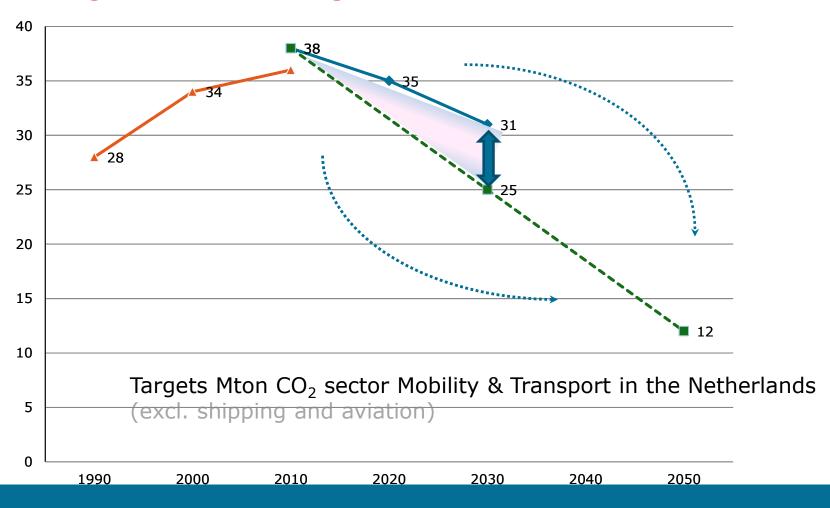
Ministry of Infrastructure and the Environment

Key strengths of the Netherlands in making transport sustainable

Emiel Reiding
Head of Strategy Unit
DG for Mobility and Transport
Ministry of I&E



Meeting our CO2-targets





Moving towards sustainable mobility: solutions







Cleaner vehicles

Biofuels

Behaviour



Including smart organization of logistics and supply chains



Smart organization: key strengths in logistics and supply chains

Efficient logistics and supply chains may lead to economic profit and growth and reduces also CO₂ emissions

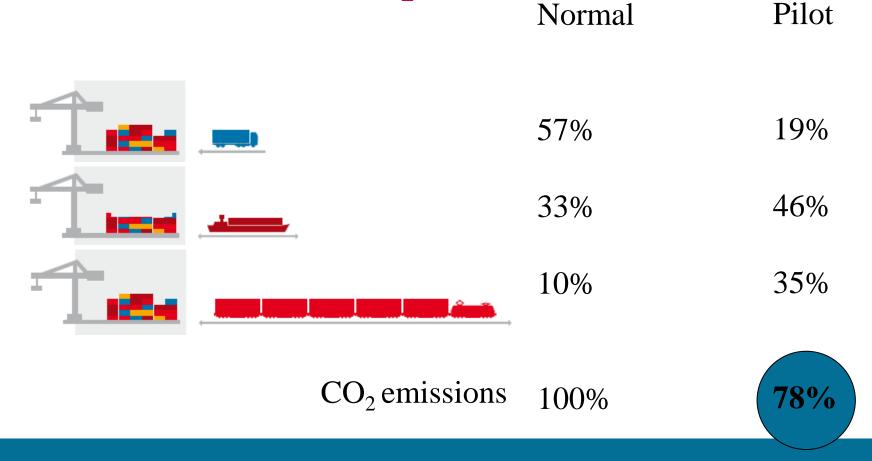
This is in line with our government policy for the Top Sector Logistics:

The market itself is in the driver's seat when it comes to innovation, including innovation that contributes to the governments sustainability objectives by:

- selecting the most efficient and sustainable means of transport;
- Bundling cargo, hence achieving a higher freight density;
- avoiding unnecessary and empty trips.



Example 1: the potential of synchromodal transport: modal shift and reduction CO₂ emissions



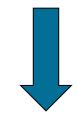


Example 2 Load factor

Dutch Topsector Logistics goal:

Increasing load factors by/with x %

If load factor increases from 45% to 55% then there will be ...



- 8 % less CO₂ emissions
- 10% less congestion





Role Dutch Government

Partnership between government and logistics sector: triple benefit

- Reduction CO₂ emissions
- Reduction of congestion
- Increased efficiency (leads to cost reduction)

Role of government:

- Enhancing innovation. For example: cross chain control centers
- Designing a core network: efficient multi-modal corridors, including improving the possibilities for multimodal transhipments
- Sharing data in a private-public logistic information platform
- Reducing bureaucratic obstacles, streamlining of customs procedures

Teach what you preach: For its supporting role the Ministry of I&E was granted a Lean & Green Award!



How to encourage collaboration between competitive businesses? (with innovation, bundling cargo, sharing information)