Green Freight Collaboration

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About Clean Air Asia



Mission: to promote better air quality and livable cities by translating knowledge to policies and actions that reduce air pollution and greenhouse gas emissions from transport, energy and other sectors.

Clean Air Asia was established as the premier air quality network for Asia by the Asian Development Bank, World Bank and USAID in 2001, and operates since 2007 as an independent non-profit organization.







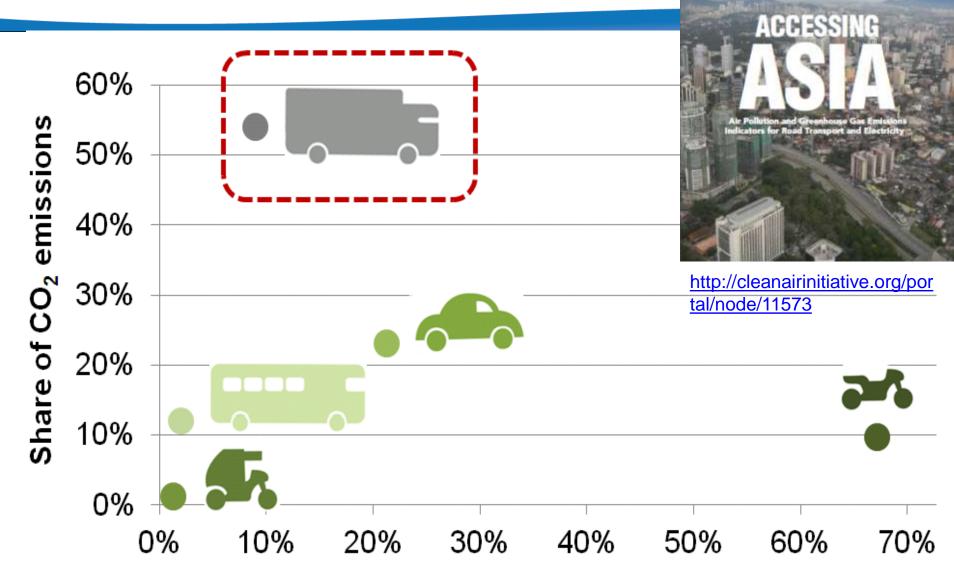


Low Emissions Urban Development Program

Clean Fuels and Vehicles Program

Green Freight and Logistics Program

Why Green Freight & Logistics?



Share of Vehicle Numbers

DRIVERS

Governments

End Consumers (individuals, companies)

Consumer groups

NGOs / institutes

Socially Responsible Investment Funds

Shareholders / Investors

Insurers

- Demand risk management and cost reductions
- Demand information on environmental performance
- Set policies and regulations
- Recognize good performance through awards
- Provide support through programs, research, advice, collaboration, funding Technologies, vehicles and equipment

Retailers

(Wall-Mart, IKEA...)

Manufacturers (HP, Nike...)

3PLs and Multinational
Carriers
(DHL, UPS, Fedex,
Maersk...)

National / local carriers

Universities and research institutions

Development banks / agencies

Foundations

Consulting & Management firms

Industry associations

Truck and Technology

Manufacturers

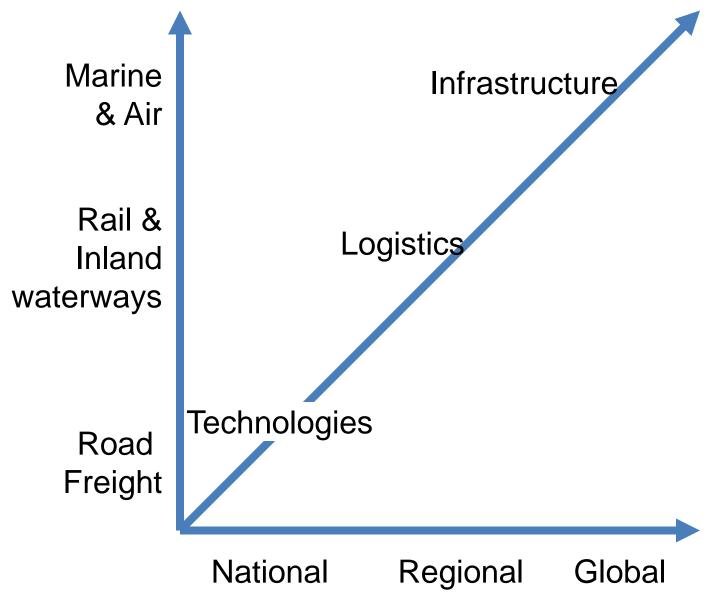
Smart Freight Centre and Clean Air Asia, 2013

SECTOR

	Historical Dev	World transport		Market		
	1970	2010	2030		energy use ²⁾	diversity
Air	Boeing 747-200F Max. Freight 101 t	Airbus 380-800F Max. Freight 150 t	Airbus 380-800F Max. Freight 150 t		11.6%	~ 300 – 400 airlines
Ocean	Container Ship 2,600 TEU - 3,100 TEU	Container Ship 11,000 TEU - 14,000 TEU	Container Ship 16,000 TEU - 22,000 TEU		9.5%	~ 150 shipping lines
Road	Gross Vehicle Weight 60-70 t	Gross Vehicle Weight 60-70 t	Gross Vehicle Weight 60-70 t		25% Heavy- and Medium freight trucks	> 1,000,000 trucking companies

Source: 1) PwC Transportation and Logistics 2030; 2) IPCC Fourth Assessment Report: Climate Change 2007/ chapter 5 Transportation [remaining: Light Duty Vehicles 44.5%/ 2-wheelers: 1.6%/ Buses: 6.2%/ Rail: 1.5%

SCALE



INITIATIVES 'WILD WEST'

	Global		Americas	Europe	Asia	
Road	Smart Freight Centre	Green freight initiative under Climate and Clean Air Coalition	SmartWay US & Canada Transporte Limpio	Green Freight Europe Cofret Centre for Sustainable Road Freight Transport - research	Green Freight Asia Network China Green Freight Initiative Korea Green & Smart ranport Partnership	
Marine		Clean Cargo Working Group World Ports Climate Initiative Environmental Ship Index		iCargo		
Air		International Civil Aviation Organization International Air Transport Association				
Other		Carbon War Room EcoTransIT Carbon Disclosure Project GHG Gas Protocol	G	rivate sector led overnment led ther led Smart Freight Ce	Regional Agreement on Green Freight entre and Clean Air Asia, 2013	

ROLES AND COLLABORATION



Government

- 1. National green freight programs
- Planning, policies, standards and regulations to promote technologies, logistics solutions, modal shift for freight movement
- 3. Infrastructure (including PPPs)

Private Sector & Associations

- 1. Develop, pilot and operationalize methodologies for measuring fuel, emissions and other impacts
- 2. Partnering in national programs and other initiatives
- 3. Develop and adopt technologies, logistics solutions, modal shift
- 4. Sharing data and best practices

Development agencies/banks, NGOs, Academic/Research Institutes

- 1. Research, data, tools, knowledge sharing
- 2. Capacity building
- 3. Support / set up national programs, policies, standards and regulations
- 4. Networks and partnerships among stakeholders

Commercial and development banks

- 1. PPPs with government on infrastructure
- 2. Funding / investments in technologies, logistics solutions, modal shift

Smart Freight Centre and Clean Air Asia, 2013

For more information: www.cleanairasia.org



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Clean Air Asia Country Networks

China • India • Indonesia • Nepal • Pakistan • Philippines • Sri Lanka • Vietnam

Clean Air Asia Center Members

- Shell
- Asia Clean Fuels Association
- Corning

245 Clean Air Asia Partnership Members

- Cities
- Environment ministries and government agencies
- · Development agencies and foundations
- Non-government organizations
- Academic and research institutions
- Private sector companies and association

Donors in 2012 to 2013

Asian Development Bank • Cities Development Initiative for Asia • ClimateWorks Foundation • DHL/IKEA/UPS • Energy Foundation • Fredskorpset Norway • Fu Tak Iam Foundation • German International Cooperation (GIZ) • Institute for Global Environmental Strategies (IGES) • Institute for Transport Policy Studies • Institute for Transportation and Development Policy • International Union for Conservation of Nature • L'Agence Française de Développement (AFD) • MAHA • Pilipinas Shell • Rockefeller Brothers Fund • Shakti Foundation • Shell Foundation • United Nations Environment Program Partnership for Clean Fuels and Vehicles (UNEP PCFV) • USAID CEnergy • Veolia • World Bank