



Sharing expertise with the world

A Public Private Partnership

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A public-private partnership between governments, agencies, unions, traffic planners, manufacturers and universities, a strong alliance.

At national level:

- Holland Branding
- Export promotion
- Support to worldwide sustainable development



Transition in process

Local: a city needs people, and people change their preferences

Cycling symbol & catalyst for change

Cities take a leading role

National and global:

Policies need to deliver safe access

MDB's, UN bodies, international organisations, the private sector and some countries take the lead



Applicability through instruments

Integrated planning instead of stand-alone policies

- Prevention of high risk
- Road categorisation
- Chain mobility



LOVE LONDON
GO DUTCH
MAYORAL ELECTION 2012

Deliver sustainable development

Mobility central to development,
Avoid car dependence

Economic, cost saving, IEA
20 trillion infra savings



Environment, in a city, 35% bike share > 70% less CO2

Any extra trip on a bike is beneficial for all

Commitment Dutch Cycling Embassy

Rio+20 voluntary commitment on cycling

- CO2 reduction with Rio de Janeiro, WorldBank Low Carbon Dev. Program
- UN TWG Action Plan Sust.Mob.
- UNCRD regional conferences
- Collaboration UNEP, UN Habitat
- Group of Friends of Sust. Transport
- Assistance from London to Ecuador



Input for the debate

As long as transport and mobility planning is not cycling and walking inclusive,

we waste lots of time and money to contribute to sustainable development