

Scaling Up Sustainable Transport Solutions Worldwide ORGANIZATIONS: EMBARQ	
WHAT WILL BE ACHIEVED?	CURRENT STATUS AS OF JUNE 20, 2013
<ul style="list-style-type: none"> • By 2016, 200+ cities in mostly emerging economies will substantially adopt high-quality sustainable mobility and urban development. • Global performance goals include: <ul style="list-style-type: none"> ○ 10+ game-changing policies or projects ○ 50+ cities directly impacted ○ 200+ cities influenced 	<p>Global performance achievements:</p> <ul style="list-style-type: none"> • 5 game-changing policies or projects • 39 cities directly impacted • 62 cities influenced • 0.85 billion hours of travel time saved • 4.5 billion person-trips served • 2.2 million tons of CO2 emissions avoided • 1,062 lives saved <p>EMBARQ is involved in:</p> <p>Guidance for Mobility Plans in Brazil, required for 1600+ cities; Improving bus operations in Indian cities and distributing knowledge by Bus Karo network; Implementing BikeLab projects in 5 major cities in Turkey; Peru Sunday Bikeways program, improving physical activity nationwide; Reforming local regulations in Mexico to encourage transit-oriented development.</p>
HOW TO ACHIEVE THE DESIRED OUTCOME	NEXT STEPS IN VC IMPLEMENTATION
<p>Through a network of country-focused centers for sustainable transport in Brazil, China, India, Mexico, Turkey, and the Andes, EMBARQ will propel this movement at local, national and international levels through the following three approaches:</p> <ul style="list-style-type: none"> • Deliver Game-changer Solutions in Cities: Catalyze and help implement game-changer solutions that set precedent, shift paradigms, and create a new standard, with extraordinary influence across an entire country, region, or the globe. • Replicate Best Practices to 200+ Cities via Deep and Broad Engagements: EMBARQ will spur adoption of best practices via targeted technical assistance and broad capacity building to local and national decision-makers. • Shift International Policy to Prioritize Sustainable Transport, Urban Development, and Climate Change Mitigation through Transport: Convene international agencies through major conferences, original independent research, and other partnerships, to prioritize sustainable mobility solutions. Then connect international policy to national regulation and local projects, by convening decision-makers at all levels. 	<p>EMBARQ is scaling up through influencing national funding and planning programs and the portfolios of the Multi-lateral Development Banks. EMBARQ is also expanding geographically to increase work in China. EMBARQ continues to provide technical guidance and research to support best practices and high quality implementation and is increasing work on economic evaluation of projects.</p>
DELIVERABLES	ONLINE RESOURCES RELATED TO THE VC
<ul style="list-style-type: none"> • 3.1 billion hours of travel time saved by 2016 • 11.8 billion person-trips served by 2016 • 6.7 million tons of CO2 emissions avoided by 2016 • 4,217 lives saved by 2016 	<p>http://sustainabledevelopment.un.org/index.php?page=view&type=1006&menu=1348&nr=266</p> <p>http://www.embarq.org/en/rio20-commitment</p>
ALLOCATED RESOURCES	CONTACT PERSON
<ul style="list-style-type: none"> • Financing: \$76,000,000 • Staff & Technical Expertise: Centers for sustainable transport in Mexico, Brazil, India, China, Turkey and the Andean Region contributions by Dutch public, UNCRD and private parties for providing assistance and capacity building 	<p>Holger Dalkmann hdalkmann@wri.org</p>