

2014 SLoCaT Annual Meeting Minutes

January 13th, 2014 – Washington DC

Holger Dalkmann welcomed everybody on behalf of EMBARQ and expressed his happiness to host a historical meeting for SLoCaT.

Cornie Huizenga asked participants to introduce themselves.

Participants:

Tyrell Duncan, Xiaowong Yang (ADB); Jorge Kogan (CAF); Sergio Sanchez (Clean Air Institute); Holger Dalkmann, Robin King, Benoit Lefevre, Dario Hidalgo (EMBARQ); Sheila Watson (FIA Foundation); Manfred Breithaupt + Vedant Shrinivas (GIZ); Rafael Daunas (IDB), Michael Replogle (ITDP), Juan Monticelli REEEP; (Cornie Huizenga), Talya Enriquez Romano, Carlos Felipe Pardo (SLoCaT Secretariat); Sue Zielinski (SMART); Heather Allen (TRL); Andre Dzikus (UN-Habitat); Martyna Kurcz-Jenn (Alstom-representing UNIFE) Alain Flasusch (UITP); Todd Litman (VTPI); Henrik Nolmark (VREF); Jose Luis Irigoyen and March Juhel (World Bank)

In addition to participants in the room, there were 5 participants online through Go to Meeting, Bernard Ensink (ECF), Hilda Martinez (CTS Mexico), Marc Weiss (Global Urban Development), Tom Hamlin (UN-DESA), Xtabai Padilla (ITDP).

Summary of Approvals by the Annual Meeting

A. Incorporation SLoCaT Secretariat

- The development of detailed proposals for the incorporation of the Secretariat of the SLoCaT Partnership based on the directions outlined in this Note (circulate with 2 week commenting period)
- The current Ad-hoc Committee continue and in the meantime also act as a temporary oversight body of the SLoCaT Secretariat,
- The office of the convener of the SLoCaT Partnership be renamed on an immediate basis into the Secretariat of the SLoCaT partnership and the position of Joint Convener to that of Secretary General;
- The introduction of a quarterly reporting that will replace as much as possible individual reporting to funders of SLoCaT activities.

B. Work Program 2014

- Modified 2013-2014 Work Program and associated budget (on the condition that budget can be raised)

C. Transport Delivers Campaign

- Annual Meeting agreed to the 2-year TRANSPORT DELIVERS CAMPAIGN and requested Secretariat to develop an implementation and communication plan for the campaign

All Documents referred to in the Minutes of the Meeting can be found at:

<http://www.slocat.net/event/1123>

1. SLoCaT REPORT 2013

The Meeting unanimously approved the SLoCaT 2013 Report. Following a short discussion it was agreed to continue the policy of gradual expansion of membership with a special focus on so-called umbrella organizations as well as organizations from the Global South.

2. INCORPORATION OF SLoCaT SECRETARIAT

SLoCaT Secretariat presented the 2013 SLoCaT report and thanked all the SLoCaT members that contributed financially and in-kind to the activities of SLoCaT and its Secretariat.

Following the presentation on the rationale for incorporation of the SLoCaT Secretariat a number of questions were posed and comments were made by SLoCaT members:

Alain Flausch (UITP): What is the amount of expenses, we are talking about?

Cornie: Around \$500,000/year

Sheila Watson (FIA Foundation): Nowhere in the paper, I could find how governance would work in terms of how members can shape Work Program. Will the funders be the main organizations shaping the WP?

Cornie: We think the approving body for the Work Program would still continue to be the Annual Meeting. If you only give the approving power to funding members, the risk of mission-capture increases.

Michael Replogle (ITDP): Under this proposal, there needs to be a periodical meeting schedule for the Ad-Hoc Committee/Board of Trustees to do corrections mid-course

Cornie: Until June-July, whenever we incorporate the Ad-Hoc WG will continue to be the overseeing body. In the coming months, we will have opportunities for the Ad-Hoc WG to meet. Following incorporation the proposed Board of Trustees would take over that function.

Amit Bhatt (EMBARQ): If the idea of SLoCaT working program is to work on global issues, why is the Secretariat based in Shanghai?

Cornie: Pragmatic reasons, current Secretariat is in Shanghai but the Secretariat travels a lot around the world to keep up with global issues.

Heather Allen (TRL): On timing issues, what happens if you can't raise the necessary funding until June 2014 for incorporation?

Cornie: If SLoCaT members are not willing to put the money on the table between now and June, than SLoCaT will cease to exist. But my belief is that based on discussions that funding can be found.

Todd Litman (VTPI): How do you envision the BoT being selected? Will members who don't attend annual meeting have ability to vote?

Cornie: If we go ahead with structure, then funders could select among themselves their own representatives. The wider non-paying members will have a structure to select/vote for Trustees in the

Board. We will work out a system. We are proposing that, as much as possible all members contribute financially.

Sheila Watson (FIA Foundation): on funding structure: Isn't it what you are trying to avoid? Funders call the shots?

Cornie: *By having a distributed funder base, 12-15 organizations from different categories we believe you eliminate of the risk of getting pulled to one side.*

Alain Flausch (UITP): What has been the current funding model?

Cornie: *The way it worked until now, Secretariat was funded through consulting contracts with members (e.g. GIZ, ITDP, UN-Habitat) and the ToR of the consultancy contracts were crafted in a way that it had SLoCaT related activities/priorities and the organizations closed an eye. Talya and the office space were funded by Cornie himself. Regardless of the actual budget amount, we want to have a more formalized and sustainable funding structure. Budget we have represented in the SLoCaT Work Program is the core budget for operation of the Secretariat. Major projects, like EST Forums or Transport Day will be separately funded.*

Holger Dalkmann (EMBARQ): As EMBARQ, we are fully supportive of formalizing SLoCaT structure. As part of the new structure, it is also important to formalize criteria on who we accept as members. For example, Uganda Road Sector Support Initiative raises concerns.

Cornie: *We think we should continue to gradually increase the membership base of SLoCaT. We also agree with you that the formalization of SLoCaT is a good opportunity to validate membership criteria. In case of doubt, the Secretariat contacts a number of SLoCaT members for their view on new members.*

Manfred Breithaupt (GIZ): Institutionalization is very important for us. We can only pay to certain organizations. It is challenging to pay until June 2014, after that it is pretty easy for us to pay.

Cornie: *Good to hear. We trust that SLoCaT's 88 members will be able to come up with the required funding.*

Andre Dzikus (UN-Habitat): In the funding model survey, it came out that you strongly wanted to accept funding from private sector. In terms of your incorporations, you might want to think about tax exemptions, a lot of companies want to deduct their contributions.

Cornie: *Yes, we are looking at tax regulations. When discussing with Ford Foundation, they said if we incorporate in Europe they can still do tax deduction.*

Sheila Watson (FIA Foundation): How representative is this Ad-Hoc Committee?

Cornie: *It is pretty representative, we have members from the MDBs, NGOs, private sector representing UIC and UITP, research organizations (TRL) and Bi-laterals. We propose to keep the Ad-Hoc Committee until June 2014, which will oversee the development of the proposal for future.*

Rafael Acevedo (IDB): What sort of resources you have for the next 6 months under incorporation? What do you expect to report on 1st and 2nd quarters of 2014 if you want funding from us?

Cornie: *To be discussed as part of the Work Program*

Following this discussion the annual meeting approved the following:

- The development of detailed proposals for the incorporation of the Secretariat of the SLoCaT Partnership based on the directions outlined in this Note (circulate with 2 week commenting period)

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3. SLoCaT WORK PROGRAM 2014 + Budget

The SLoCaT Secretariat explained that the proposed 2014 SLoCaT work Program is an update of the 2013-2014 Work Program approved by the Annual Meeting in 2013. The Work Program is for the whole year as is the proposed budget.

The discussion on the Work Program focused on the proposed activities on Poverty.

Heather Allen (UITP): What is the difference between on collaborative SLoCaT Work Program vs non-collaborative?

Cornie: *We think that there are a lot of work done by individual SLoCaT Members on sustainable transport and poverty. So, we would like to map out the work done by members and present this in a collective manner to the outside world.*

HolgerDalkmann (EMBARQ): We work on poverty, it is an important subject. But I think that the proposed poverty activity is over extending the SLoCaT Secretariat, the other key products are going to both OWG-SDG and Climate Change Processes. Do we want to stretch the Secretariat so thin?

Sheila Watson (FIA Foundation): We had previously talked about having smaller working groups on different topics. Maybe some members can form a small group and take the lead on this work.

Jose Luisrigoyen (World Bank): Can you have sustainable transport without having affordable transport? If we are already talking about inclusive, affordable transport and universal access than we need the linkage with poverty.

Heather Allen (UITP): What about the linkage between climate change and transport, BtG and SLoCaT?

Tyrell Duncan (ADB): Last week In New York, all of the discussions with UN keeps coming back to poverty and sustainable development. From a tactical point of view, we need to do a project that shows the link between poverty-sustainable development and sustainable transportation.

Michael Replogle (ITDP): I understand Holger's comment, but it looks as if this opinion is like an outlier.

Cornie: *One of the points of the HLP Report was "leave no one behind". That is why in the Results Framework, we tried to focus on the lowest quintile. With respect to current and proposed work on poverty, one of the members ODI is taking the lead for Literature Review of Poverty and Sustainable Transport. It is difficult to have a credible discussion with UN if we can't discuss properly on poverty. I do take Holger's comment with great respect. At the Secretariat, we find it easier to say YES than no, so it is good to have a reality check. In the Secretariat we are also doing further thinking on the proposed activity. We will develop it further. For the time being, it is more of a placeholder.*

SLoCaT Events

SLoCaT Secretariat presented the list of proposed events in 2014 and asked whether there are any other events that should be added to the list?

Holger Dalkman (ENMBARQ): We should add Transforming Transportation, where SLoCaT is a partner.

Sue Zielinski (SMART): ITS World Congress is in September 2014, it will be organized in Detroit.

Tyrell Duncan (ADB): ADB Transport Week 16-18th of September

Rafael Acevedo (IDB): FTS LAC, pre-event to the COP in Lima, Peru.

Bernhard Ensink: Velo-City 2014 Adelaide, Australia.

Sheila Watson (FIA Foundation): You had mentioned “integrating sustainable transport” in wider sustainable development community, but most of these meetings show again transport community talking to each other. How about having key note speeches at big events like Women and Sustainable Development” Conference?

Cornie: Yes, Sheila your point is well taken. Last week in NY we had productive meetings with major groups (youth and children, women, farmer, indigenous people, science group). We agreed with them that we'd integrate their points in transport.

Robin King (EMBARQ): How do we prepare for WUF?

Cornie: Different organizations have applied for events, some of them are approved. ITDP, EMBARQ and other organizations have meeting/event slots. We'll map it out all out and share in coming weeks/months.

Budget

A budget of \$ 537,000, is planned most of it will be for staff with some allocations for travel and overheads.

Rafael's Acevedo (IDB) Earlier question on budget: not yet clear, should be discussed more (work program has more details)

Alain Flausch (UITP): Who is going to approve the budget? Is the Ad-Hoc Committee going to have the final word on the budget?

Sheila: Watson (FIA Foundation) Is this budget enough? Except from funding for salaries, the rest seems very little. Are you sure this would work? Once you get the budget approved, it might be hard to go back to people to ask for flight money to an event, if they have already bought in with this budget. You can't keep milking the same cow. For example, what if you need to bring non-funding Board of Trustees to a meeting, who's going to fund these?

Cornie: We will be happy to sit together with you, ITDP, Embarq and others to look at how we need to think of pulling resources/components together for the budget.

4. TRANSPORT DELIVERS Campaign

Sue Zielinski (SMART): I'm interested in learning what experience you had with engaging universities, in terms of tech transfer, knowledge and capacity building.

Cornie: *This morning in TRB, there is a sub-group working on curriculum, who are looking at it. We have a couple of university members in SLoCaT.*

Jose Luisrigoyen (World Bank): We should elaborate more on capacity building, such as UITP, for what we can deliver. What I don't see us succeeding is the Projects Prep Facility, as people always believe in things but getting money on the table.

Cornie: *If we only ask for money for a project prep facility it is very hard. But maybe if we combine it with the capacity building and other components of the campaign it might make organizations/people more motivated. If we show that we are doing our bit, it might be easier to find help. People might see it if they see that they are joining a larger campaign, which is not dependent on them, but they can join and support it might work. Bi-laterals (GIZ, DFID) are interested in it. We can also talk to non-traditional financial resources.*

Sheila Watson (FIA Foundation): This is not just a banks-run, banks-supported thing. This is a global campaign, everybody can chip in their bit, from ground work training 3 people to bigger thing. Everyone can be a part of it.

Cornie: *Tomorrow we are meeting with a PR Company. This kind of global campaign and the outreach efforts is beyond the capacity of Secretariat. We need the support of ITDP, Fia Foundation, EMBARQ and everyone of you to be able to do*

Jose-Luis:Irigoyen (World Bank) Our perception also is that it should be everybody can do their bit.