



Policy making on sustainable, low carbon
transport in the developing world:

Freight Transport

Sophie Punte
Executive Director
Smart Freight Centre

Bridging the gap

Pathways for Transport in the Post 2012 Process



Partnership on Sustainable
Low Carbon Transport

Where are we now

Momentum for smarter freight

- ⇒ Importance economy & environment
- ⇒ Increasing business drivers
- ⇒ Proven solutions
- ⇒ Growing initiatives

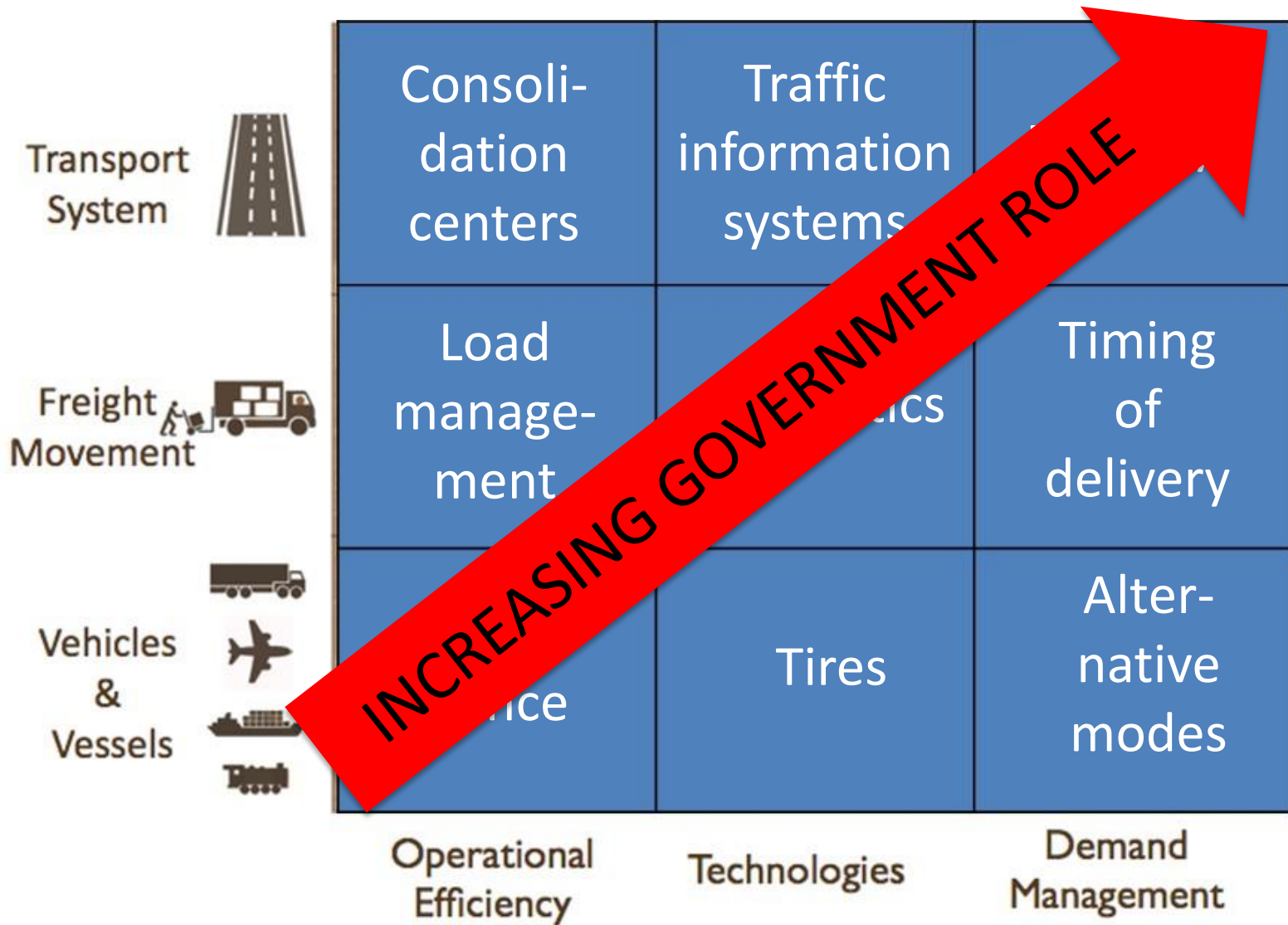
but...

Gaps for adoption at scale

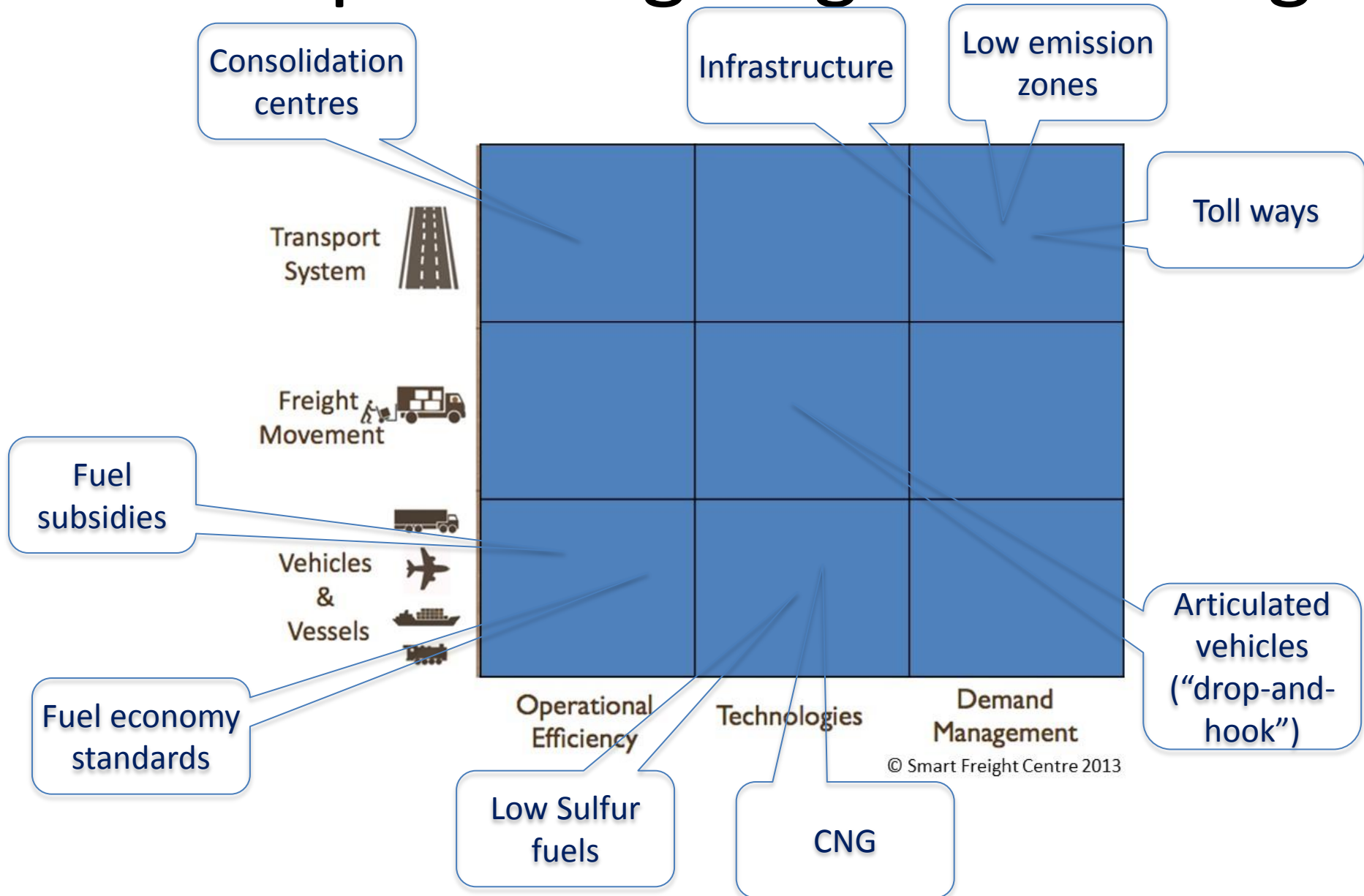
- ⇒ Data and knowledge
- ⇒ Financing
- ⇒ **Enabling legislation**
- ⇒ Aligned stakeholders



Where policies matter






Where policies go right or wrong



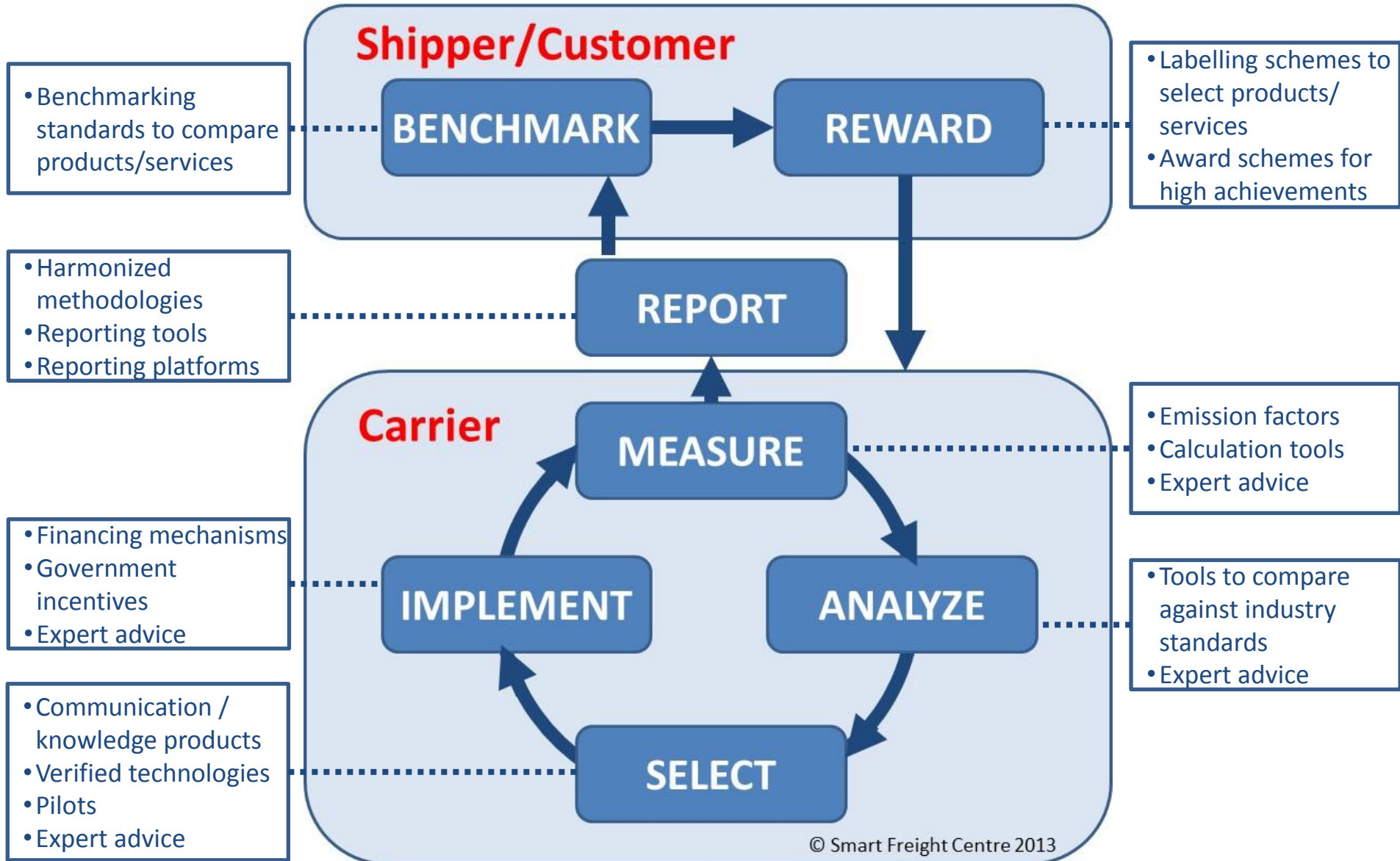
Where initiatives go wild

	Global	Americas	Europe	Asia
Road	Green freight initiative under Climate and Clean Air Coalition	SmartWay US & Canada Transporte Limpio Mexico	Green Freight Europe Cofret Lean & Green Netherlands	Green Freight Asia China Green Freight Initiative Korea Green & Smart Transport Partnership Australia EcoStation
Marine	Clean Cargo Working Group World Ports Climate Initiative Sustainable Shipping Initiative		Environmental Ship Index	Fair Winds Charter Hong Kong
Air	Air Freight Carbon Initiative			
Other	Carbon War Room EcoTransIT Carbon Disclosure Project GHG Gas Protocol		iCargo	Regional Agreement on Green Freight

-  Private sector led
-  Government led
-  Other led

Where do we start

a global freight sector perspective for better policies



Where do we go

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Gaps for adoption at scale

- ⇒ Data and knowledge
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Smart Freight Global Framework

PULL STRATEGY

Enable at scale adoption of solutions and create a pathway for innovation

Global protocol for credible methodologies and labelling

+

Smart Freight Knowledge Platform

+

Other incentives and barriers removal: e.g. financing, policies technology verification

PARTNERSHIPS

- Smart Freight Centre
- Green Freight Asia
- Green Freight Europe
- SmartWay
- Other modal and regional initiatives
- Leading global shippers, 3PLs, carriers
- Truck manufacturers, technology suppliers, associations
- Government
- Development agencies
- NGOs
- Academic / research institutions

PUSH STRATEGY

Create and implement a model to take high potential opportunities to scale

-- e.g. tires and telematics in Asia

Identify opportunities, assess potential, and obtain knowledge

→

Align stakeholders and prepare for implementation

→

Implement, measure and communicate



THANK YOU



Smart Freight Centre

Singel 540, 1017 AZ Amsterdam, Netherlands

P.O. Box 11772, 1001 GT Amsterdam, Netherlands

Tel +31 646954405 / +31 631638785

sophie.punte@smartfreightcentre.org

info@smartfreightcentre.org

www.smartfreightcentre.org

