

Doubling the market share of public transport worldwide by 2025 ORGANIZATIONS: <i>International Association of Public Transport (UITP)</i>	
WHAT WILL BE ACHIEVED?	CURRENT STATUS AS OF JUNE 20, 2013
<ul style="list-style-type: none"> • Saving around 170 million tons oil equivalent and avoiding the emission of around 550 million tons CO2 equivalent in 2025 compared to the business as usual scenario. • Reduce urban traffic fatalities by 15% as opposed to an increase of 30% in a business as usual scenario. • Daily mobility alone would provide the 30 minutes of physical exercise recommended by the World Health Organization and reduce the risk of obesity and coronary heart disease by 50%. • The number of green jobs with public transport operators would double by 2025 (provided that labor productivity increases by 1% per year) to 14 million. 	<p>This campaign began life in June 2009 at the UITP World Congress in Vienna, Austria, when UITP launched its PTx2 strategy. This strategy for the public transport sector sets out the ambitious aim to double the market share of public transport worldwide by 2025 and pinpoints the key areas where action is urgently needed. Many cities have taken up the challenge and are working towards this goal, in line with their specific political, geographical and historical contexts. Successful examples include:</p> <ul style="list-style-type: none"> • In Paris region, between 2001 and 2010, the number of public transport trips increased by 21%, while the number of private car trips increased by less than 1%. • In Greater London, There has been a sustained shift in mode share away from private cars (from 46% in 2001 to 38% in 2011) and towards public transport (from 28% in 2001 to 36% in 2011). • In Dubai, the modal share of public transport doubled, from 6% in 2006 to 12% in 2012. • Public transport's share of motorized travel in the Oslo Region increased from 24% in 2006 to 31% in 2011. • In Beijing, the number of public transport trips increased by 63% between 2006 and 2012.
HOW TO ACHIEVE THE DESIRED OUTCOME	
<ul style="list-style-type: none"> • UITP's call for action is aimed at governments, local authorities, investors and stakeholders, as well as public transport actors themselves, be they organizing authorities, operators or industry suppliers. • Strong political will, intelligent urban planning, a reliable funding architecture, the right balance between private cars, public transport, walking and cycling, good operating conditions and a dynamic public transport sector: these are some of the essential ingredients needed to keep our cities moving. 	
DELIVERABLES	NEXT STEP IN IMPLEMENTATION OF VC
<ul style="list-style-type: none"> • Doubling the market share of public transport worldwide by 2025 	<p>In September 2013, public transport networks around the world will convey the same message at the same time to highlight the benefits of UITP's PTx2 strategy: 'Grow with public transport'. UITP will continue to advocate for the development of public transport and to encourage governments, local authorities, investors and stakeholders, as well as public transport actors themselves, to double the market share of public transport.</p>
	ONLINE RESOURCES RELATED TO THE VC
	<p>http://sustainabledevelopment.un.org/index.php?page=view&type=1006&menu=1348&nr=204 http://growpublictransport.org</p>
ALLOCATED RESOURCES	CONTACT PERSON
<p>Staff/Technical Expertise: UITP a platform for worldwide cooperation, business development and the sharing of know-how between its 3,400 members from 92 countries. UITP is the global advocate of public transport and sustainable mobility, and the promoter of innovations in the sector.</p>	<p>Philip Turner philip.turner@uitp.org</p>