

Principles for Bus Rapid Transit Systems

ORGANIZATIONS: *Institute for Transportation and Development Policy (ITDP), GIZ, GSD, Logit Engineering*

WHAT WILL BE ACHIEVED?	CURRENT STATUS AS OF JUNE 20, 2013
<p>By 2020,</p> <ul style="list-style-type: none"> • BRT Standard will help evaluate bus rapid transit (BRT) systems, recognize those of the highest quality, enabling planning, design, and development of the best proposals. • At least 10 cities have used the Standard to make their systems higher quality silver or gold standard and will serve as global models, inspiring better systems worldwide. 	<p>Chicago, Pittsburgh, Boston, Nashville, Seattle, and Nairobi have been using the 2013 BRT Standard for planning, among many other cities. The BRT Standard is also incorporated into the Transportation Emission Evaluation Model for Projects (TEEMP), which helps encourage good project designs early on.</p> <p>Complementing the Standard is the BRT Planning Guide, now available in five languages, which ITDP and its partners will be issuing in updated form in 2013, enabling hundreds of cities to follow best practices in BRT development.</p>
HOW TO ACHIEVE THE DESIRED OUTCOME	
<p>The organizations will work one-on-one with key cities to help them evaluate their plans and offer technical assistance. They will embed the Standard into planning guides for wider dissemination. Leading BRT systems will be recognized, with annual rankings and certification of effective BRT corridors.</p> <p>The four parts of the BRT Standard process are: 1) Develop a BRT Recognition Scheme: Clearly define, at a global level, what BRT is and what best practice looks like; 2) Create a Certification Program: Provide a means of building and sustaining political will by ranking and certifying systems that achieve these high standards 3) Deploy a Public Relations Strategy: Showcase the highest ranking systems, as well as the positive economic, social, and environmental impacts that these high-quality BRTs bring to a community; and 4) Evaluate Planned Systems: Serve as a benchmark for evaluating new system plans to convince government leaders to build systems that achieve high standards.</p>	
DELIVERABLES	NEXT STEPS IN VC IMPLEMENTATION
<p>One new silver or gold BRT system built in the US and one in each of the venues in Brazil, Mexico, China, India, and Africa by December 2020</p>	<p>ITDP anticipates achievement of a Gold BRT in Chicago by 2015, Silver BRT in Oakland/East Bay by 2016, and Gold BRT in San Francisco by 2018 (on Geary). In Africa, Dar es Salaam should open by 2015, and Johannesburg's Phase 1b, will open in 2013, and both meeting the Silver BRT Standard.</p>
ALLOCATED RESOURCES	ONLINE RESOURCES RELATED TO THE VC
<ul style="list-style-type: none"> • Staff/Technical Assistance : Average of \$2.4 million in-kind over 8 years: support for development of BRT Standard at: \$100,000 per year plus technical expertise globally valued at \$200,000 per year 	<p>http://sustainabledevelopment.un.org/index.php?page=view&type=1006&menu=1348&nr=331 www.brtstandard.org</p>
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