

## Protecting children from traffic injuries and improving their urban environment

**ORGANIZATIONS:** Amend; Asia Injury Prevention Foundation; Costa Rica Automobile Club; Dutch Cycling Embassy; EMBARQ, Center for Sustainable Transport at the World Resources Institute; FIA Foundation; International Road Assessment Programme; Make Roads Safe; Road Safety Fund; Safe Kids Worldwide; Share the Road: Increase investment in walking and cycling Initiative; United Nations Environment Programme; Zenani Mandela Campaign

WHAT WILL BE ACHIEVED?	CURRENT STATUS AS OF JUNE 20, 2013
<ul style="list-style-type: none"> <li>The Zenani Mandela Campaign will encourage policies to protect children and young people from traffic injury and improve their environment. During the 2nd UN Global Road Safety Week in May 2013, safe walking and cycling as a right for all will be promoted, and the co-benefits for climate change, air quality and injury prevention will be highlighted.</li> <li>Implementation of pilot projects: EMBARQ's work promoting sustainable urban transport policies, showcasing sustainable road design, improved cycling and pedestrian provision, safe routes to school and child injury prevention.</li> </ul>	<p>The one year Commitment has now concluded. The coalition supporting the Commitment has achieved results including the following:</p> <ul style="list-style-type: none"> <li>Construction of a cycle path in the city of Cartago, Costa Rica, linking major sites in the town and the new railway station, led the Automobile Club of Costa Rica;</li> <li>Implementation of a pilot project in Mexico City for 'Safe School' star ratings of neighbourhood roads, coordinated by Safe Kids Mexico, iRAP &amp; the University of North Carolina, with funding from the Road Safety Fund (donor, FedEx);</li> <li>Implementation of model schools zone road safety pilot schemes in 9 countries by Safe Kids Worldwide, with funding from the Road Safety Fund (donor, FedEx) and FedEx;</li> <li>Implementation of Safe School pedestrian infrastructure safety improvements, child education and community advocacy pilot project at 2 schools in Dar Es Salaam, Tanzania by Amend, with funding from the Road Safety Fund;</li> <li>Child motorcycle helmet safety advocacy, support for enforcement and promotion of passenger helmet legislation in Vietnam and Cambodia by AIP Foundation, funded by the FIA Foundation and the Road Safety Fund;</li> <li>'Helmets for Kids' programme delivery in Vietnam and Cambodia at 39 schools, with 26,000 children receiving helmets, implemented by AIP Foundation with funding from the Road Safety Fund (donor: Johnson &amp; Johnson) and UPS;</li> <li>Launch of 'Long Short Walk' campaign in more than 60 countries urging inclusion of safe and sustainable transport in the post-2015 agenda, and promoting safe walking and cycling as a right for all;</li> </ul>
HOW TO ACHIEVE THE DESIRED OUTCOME	
<ul style="list-style-type: none"> <li>Share the Road capacity development enabling increased provision for pedestrians and cyclists in East Africa led by UNEP, in partnership with the Dutch Cycling Embassy, and co-funded by UNEP and the FIA Foundation/Road Safety Fund;</li> <li>School Area Road Safety Assessment &amp; Implementation pilot project in Tanzania, led by Amend and co-funded by the Road Safety Fund;</li> <li>Global Helmet Vaccine Initiative distributing helmets for kids, in Cambodia, Thailand and Vietnam, led by AIP Foundation;</li> <li>Safe Kids Walk This Way school zone improvement initiative in ten countries;</li> <li>Cycle-way demonstration implementing an urban cycle way in Cartago, Costa Rica, with financing from FIA Foundation;</li> <li>Sustainable Urban Transport and Sustainable Urban Development projects led by EMBARQ in Brazil, China, India, Mexico, Peru, and Turkey</li> </ul>	
DELIVERABLES	NEXT STEP IN IMPLEMENTATION OF VC
<ul style="list-style-type: none"> <li>Campaign led by AIPF to promote helmet wearing for children riding on family motorcycles in Vietnam and Cambodia by 2013</li> <li>Demonstration bicycle network in City of Cartago, Costa Rica</li> <li>Pilot initiative to develop safe infrastructure and community engagement to ensure safe school route in Dar es Salaam, Tanzania by 2013</li> <li>Capacity development workshops with government and other stakeholders on safe and sustainable transport design, promoting and enabling walking and cycling in East Africa through the UNEP-led Share the Road</li> </ul>	<p>Our Rio+20 Commitment has been a launch-pad for further collaboration amongst partners on pedestrian and cycle-safety projects around schools and further development of the IRAP 'star rating' methodology for safer schools. The Long Short Walk campaign launched by the Mandela Family, Make Roads Safe will advocate for safe and sustainable mobility in the UN Post-2015 process.</p>
	ONLINE RESOURCES RELATED TO THE VC
	<p><a href="http://sustainabledevelopment.un.org/index.php?page=view&amp;type=1006&amp;menu=1348&amp;nr=472">http://sustainabledevelopment.un.org/index.php?page=view&amp;type=1006&amp;menu=1348&amp;nr=472</a>  <a href="http://www.makeroadssafe.org">www.makeroadssafe.org</a>; <a href="http://www.longshortwalk.org">www.longshortwalk.org</a>;  <a href="http://www.roadssafetyfund.org">www.roadssafetyfund.org</a>;</p>

initiative by 2013	
<b>ALLOCATED RESOURCES</b>	<b>CONTACT PERSON</b>
<ul style="list-style-type: none"><li>• <i>Financing:</i> \$1,000,000</li><li>• <i>In-kind contribution:</i> Support of Mandela Family for Zenani Mandela Campaign and UN Global Road Safety Week</li></ul>	Saul Billingsley <a href="mailto:s.billingsley@fiafoundation.org">s.billingsley@fiafoundation.org</a>