Clean, Safe and Accessible Transport for Africa: *Africa Sustainable Transport Forum*

Solutions Expo

Concept Note

The Solution Expo provides a platform for all participant organizations to showcase innovative sustainable transport solutions in Africa and beyond and to promote collaborative dialogue.

Ultimately the aim is to strengthen and form effective, innovative and concrete partnerships in the implementation of the ASTF Action Plan.











Context – The Africa Sustainable Transport Forum -- ASTF

The World Bank, UN-Habitat, UNEP and the Government of Kenya are launching the "Africa Sustainable Transport Forum" to provide a platform for high-level attention and policy dialogue on access to environmentally sustainable transport in Africa.

The goal of the Forum will be to "integrate sustainable transport into the region's development and planning processes and increase the amount of funding going to sustainable transport programs in Africa – to improve access to transport, reduce air pollution and climate emissions, and improve road safety and health."

The Africa Sustainable
Transport Forum (ASTF)
will mainstream the
concepts of sustainable
transport and inclusive
green growth into
transport policies in Africa

The Forum will be a high-level platform for discussion and policy decision-making, coupled with on-the-ground activities, south-south exchanges, demonstration projects and pilot programs. Over the first year of the ASTF, it will hold the 1st Ministerial and Experts Conference on Sustainable Transport, October 28-30, 2014 in Nairobi and develop a Sustainable Transport Action Plan for Africa for discussion and review at the Conference._In subsequent years, the Forum will host periodic Ministerial conferences, along with Sub-Regional workshops. Forum activities will include:

- Sharing of policies, knowledge and best practices, along with training, tools, and staff exchanges
- Regional conferences and workshops
- Development of networks and access to expertise and demonstration projects and pilot programs
- Access to funding and investment for sustainable transport infrastructure

The ASTF will focus on the key transport and mobility issues of Africa, drawing on the experiences and lessons available from across the continent. The activities of ASTF subsequent to the 1st Ministeral and Experts Conference will be tailored to the emerging priority areas captured during the Conference discussions, with a view to realising specific interventions to address priority areas in cooperation with country and regional partners.

The ASTF 1st Ministerial and Experts Conference on Sustainable Transport in Africa

The ASTF conference will be held October 28-30 at the UN Headquarters in Nairobi, Kenya. The goals of the 1st ASTF Conference are to:

- Shape the initiative
- Share best practices from Africa
- Develop Framework for Action
- Plan follow-on activities
 Develop partnerships

2. Context – Solutions Expo

"Our times demand a new definition of leadership - global leadership. They demand a new constellation of international cooperation – governments, civil society and the private sector, working together for a collective global good."

Secretary-General Ban Ki-moon Speech at World Economic Forum, Davos, Switzerland (29 January 2009)

From 28 - 31 October 2014, the ASTF Conference will host the **Solutions Expo**; showcasing some of the most successful, exciting and innovative sustainable transport solutions within the African continent and beyond. In particular the Solutions Expo supports two of the key aims of the 1^{st} ASTF Conference; sharing best practice and developing partnerships.

Solutions will be showcased using posters, audio-visual equipment, printed materials, publications and more, and will embody the following key attributes:

- (a) African ownership, leadership and innovation.
- (b) International transport solutions with potential to address transport issues in the African context.
- (c) Showcasing best practice in sustainability, creativity and/or partnerships and collaboration.

The Expo is intended to demonstrate the extent to which sustainable transport solutions currently exist and have contributed to sustainable development and inclusive green economies in the originating countries, with a potential to make similar contributions in other African countries.

The Expo will provide a powerful platform for countries, communities and organizations to showcase solutions, celebrate successes, share knowledge and lessons learned and ultimately to explore new avenues for collaboration.

3. Scope of the Expo

GOAL

The goal of the **Solutions Expo** is to provide a platform for **participant organizations to showcase** innovative sustainable transport solutions and to promote collaborative dialogue - as a conduit to strengthen and form effective, innovative and concrete partnerships in the implementation of the ASTF Action Plan.

OBJECTIVES

1. Provide a platform for participants to showcase existing Sustainable Transport solutions.

- 2. Facilitate the sharing of information and best practices within the forum regarding policies, programmes and practices in the area of sustainable transport.
- 3. Launch discussions on possible follow-up mechanisms that would contribute towards sharing of best practices and enhanced collaboration.

KEY PRINCIPLES

- 1. Thematic coherence with the substantive components of the Conference.
- 2. Showcase and celebrate successful and innovative sustainable transport solutions from Africa and beyond.
- 3. Enable opportunities for capacity development through the dynamic exchange of ideas, experiences, lessons and best practices.
- 4. Broad based and inclusive participation from governments, civil society, private sector, educational institutes, NGO's, etc.

4. Expected Outcomes

The expected outcomes of the Expo include the following:

- Capacity development of participants through the exchange of ideas, experiences, lessons and best practices.
- Launch discussions on possible follow-up mechanisms that would contribute towards sharing of best practices and enhanced collaboration.

EXPECTED EXHIBITORS

- Government
- Private Sector
- NGO's
- Civil Society Organisations
- Educational Institutions
- Donor/development community

5. Duration and Further Information

Days/Times:

The Expo will be open and accessible from the 28 - 31 October 8.00am to 7.00pm each day. Individual Expo participants can decide during which periods of time their stand will be staffed. We recommend staffing at least from:

- 8.00-9.30am (pre-start)
- 12.0-2.00 (lunch time)
- 5.00-6.30 (post conference)

Location:

The Expo will be situated adjacent to the ASTF lunch/reception area for convenience, allowing for good networking and interaction especially during lunch and post conference events.

If you wish to receive an **Application Form** and further information on how to exhibit at the **Solutions Expo** please express your interest to hilary.murphy@unep.org and outline:

- Name of Organization
- Type of Organization (Private Sector, Government, NGO, Civil Society, Educational Institute, Donor/Development Community)
- Country
- Primary and Secondary contact persons
- Proposed Exhibit Title
- Brief Exhibit Description (max 300 words)

Please note the deadline for full applications is Tuesday 30th September 2014

The ASTF Secretariat will review the applications and select the most suitable for exhibiting to provide a varied representation from across the sectors. The success or otherwise of your application will be confirmed by Monday 6th October 2014.

Please also remember to RSVP to the main ASTF event if you have not done so already.